



Media Advisory

FRESNO CHAFFEE ZOO INVITES GUESTS TO CREATE ENRICHMENT ITEMS FOR ORANGUTANS; RAISE MONEY FOR CONSERVATION

What: Orangutan Caring Week enrichment event

Where: Fresno Chaffee Zoo
894 W. Belmont Avenue
Fresno, CA 93728

When: Friday, November 18, 2016
10:00 a.m. – 12:30 p.m. guests creating enrichment items at Exploration Station
1:00 p.m. Enrichment reveal to orangutans at Bonner Station

Fresno Chaffee Zoo guests will be able to purchase wooden tokens for \$1 at the main ticket booth and Exploration Station. These wooden tokens will be turned in at Exploration Station where guests will be able to make an enrichment item for the orangutans.

For the activity, guests will be able to create enrichment items using white paper bags and crayons. Once finished, keepers will place an almond inside each bag and hide the bags on exhibit in piles of shredded newspaper.

There will also be graphics, biofacts and docents present at Exploration Station educating guests about orangutans and their status in the wild. All money raised will be donated to various orangutan conservation projects.

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