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FRESNO CHAFFEE ZOO ANNOUNCES SEX OF LION CUB AND NAMING CONTEST

Fresno, CA – Fresno Chaffee Zoo is thrilled to unveil the naming contest for the *male* lion cub born on October 11, 2016.

Zoo visitors will have the chance to vote on their favorite cub name and raise funds for conservation at the same time! Carnivore keepers at the Zoo came up with six potential Swahili names for the cub:

Enzi (powerful)

Kijani (warrior)

Asani (rebellious)

Erevu (Clever)

Mansa (King)

Bwani (Gentleman)

Guests will be able to vote on their favorite cub name by dropping wood tokens into a set of specially designed, clear collection boxes that will be displayed in the glass viewing area at the lion exhibit.

Each collection box will have one potential cub name on it. By dropping their tokens into the device, guests are voting for a particular name. Tokens can be purchased at the main ticket booth or the Market gift shop in African Adventure for \$1 each.

At the end of the promotion, the names with the most tokens will win! Best of all, all of the money collected from this promotion will be donated to the Ruaha Carnivore Project which focuses on developing conservation strategies for large carnivores in Tanzania. For more information about the Ruaha Carnivore Project, visit www.ruahacarnivoreproject.com.

The naming contest will begin on Friday, November 11 and will end on November 27, 2016. The winning name will be announced shortly after the contest ends.

Fresno Chaffee Zoo inspires wonder of our natural world, provides an engaging learning environment, and creates a passion for conservation.

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