2012 was an amazing year for Fresno Chaffee Zoo! We saw a record number of visitors (580,266), a record number of memberships (12,300+), the opening of Sea Lion Cove, and the designs take shape for African Adventure. We have our great community to thank for all of these successes. Sea Lion Cove and African Adventure are made possible through the generous support we receive from Measure Z. The increases in attendance and memberships are evidence of how much our community appreciates and supports having an excellent zoo to enjoy with family and friends.

We have a tremendous team, dedicated volunteers and docents, incredible animals, beautiful new exhibits, and great relationships with the City, County, and Zoo Tax Authority Board. We also have many excellent partnerships throughout our community. We’re very grateful for all of these.

Fresno Chaffee Zoo’s success will continue in 2013. We’ll complete design and break ground on African Adventure, bringing back lions, cheetah, rhinoceros, and more to Fresno. For the first time we’ll have meerkats and a breeding group of African elephants. Our African spotted-necked otter exhibit opened this spring, and a spectacular king cobra exhibit will open in summer. Both of these are new species to Fresno Chaffee Zoo. We’ll also begin design of a water play area near Dino Dig, opening in 2014.

I’ll finish with one of my favorite quotes:

Twenty years from now you will be more disappointed by the things that you didn’t do than by the ones you did do. So throw off the bowlines. Sail away from the safe harbor. Catch the trade winds in your sails. Explore. Dream. Discover.

- Mark Twain

We hope you continue to explore, dream and discover with us.

- Scott
The Mammal department was busy in 2012 moving animals to new exhibits and renovating old ones. Once construction for Sea Lion Cove began, there were several animals that needed to be relocated in order for the new exhibit to be built. The camel, fenrec fox, and prairie dogs were moved to the other side of the zoo. Of these three, the camel proved the most time-consuming. He had to be trained in advance to walk comfortably on a harness. Once he became used to walking around the zoo, he was easily taken over to his new home in the giraffe yard. After the seal and sea lions were settled in at Sea Lion Cove, staff began preparing their old exhibit for the arrival of African spotted-necked otters. Although the opening date for the otter exhibit was a long way off, work had to start quickly on the renovation. The zookeepers in the Mammal department began working alongside management to build a great new home for the otters.

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Blue duiker born December 2012

2012 Highlights

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T
o say that there have been positive changes for the sea
lion and seal program at Fresno Chaffee Zoo in the
year 2012 may be a bit of an understatement. With
the opening of Sea Lion Cove, a multi-million dollar exhibit
which expanded the swimming area for the pinnipeds from
29,000 gallons to over 200,000 gallons and improved the
guest experience to include multiple opportunities to observe
the animals and an expansive underwater viewing window,
Fresno now has the pleasure of housing one of the most state
of the art, visually and technologically impressive and animal
friendly exhibits in the country. As the lead keeper of the sea
lion area, I have had the pleasure of transitioning our amazing
animals from the old exhibit to the new, as well as welcoming
our new arrivals, a seal and two pelicans, to their remarkable
new home. This transition has been exciting and eventful to
say the least, and I couldn’t be more proud and delighted to
be a part of it.

Allow me to take us back a year. A team of surgical specialists
performed eye surgery on our 26-year-old harbor seal, Buck. The
procedure was done to remove cataracts and a luxated
lens, conditions commonly seen in older seals and sea lions.
Thanks to the work of these specialists, our vet staff as well as
our wonderful harbor seal, who patiently allowed us to give
him multiple eye drops several times a day to aid in his recovery,
Buck would have a clear view of his new home. Meanwhile, the
sea lions were doing a wonderful job as we desensitized them
to trainers’ presence in the water with them; a new concept
introduced as we knew we would be getting into the water of
the new exhibit for cleaning and training purposes. While Sea
Lion Cove was being built at an impressive pace, we finalized
every last minuscule detail to ensure the best exhibit for our
beloved pinnipeds and prepare them for their move. To make
the move as easy and stress free as possible, with the help of
my fellow sea lion trainers, I trained each sea lion to follow me
out of their old exhibit, down an aisle way, up a ramp and onto
the back of a cart which would be driven to their new exhibit.

Have I mentioned our pinnipeds are amazing?

Adding to the excitement of the year was the addition of
the baby of our group, Ariel, a 1½ year old harbor seal from
Albuquerque, NM, as well as Monte and Cruz, brown pelicans
each at about 1½ years, rehabilitated from the wild due to
wing injuries which left them unable to fly. These three were
the first to be introduced to the new exhibit: Ariel took it on
like she was on a mission. The pelicans have taken longer
to explore their new space, preferring at first to relax in the
shallow end of the pool, and now finally getting comfortable
like she had been there all her life, exploring and playing
with much enthusiasm. Buck also seemed to have a good time
than Pismo’s. These two confident girls found their way around
of Catalina and Avila to their new home was definitely quicker
and easier than Pismo’s. These two confident girls found their way around
attack survivor with the scars to prove it. The introduction
make it on her own in the wild, and Catalina, a shark
lion rescues: Avila, a repeat “strander” who could not
make it on her own in the wild, and Catalina, a shark
attack survivor with the scars to prove it. The introduction
Catalina and Avila to their new home was definitely quicker
than Pismo’s. These two confident girls found their way around
and adjusting to a new routine.

Since the opening of Sea Lion Cove to the public in August
2012, my team and I have been delighted to educate and
share our passion with the guests who
come to see the results of the hard work of
many individuals as well as the support
the community has provided through
Measure Z, without which Sea Lion Cove
would not be possible. Also not
be forgotten are the companies
which physically labored over this
exhibit, our zoo directors, assistant
curators and everyone else who worked
on this project with fervor and care. We
keepers love spreading enthusiasm about
the animals that we hold so dear, and this
exhibit gives us a plethora of opportunities to do
so: behind the scenes tours, after hours events and upcoming
pinniped interaction activities are just a few of the ways we are
able to spread our message of respect and care for our oceans
and wildlife. We are so proud of this exhibit and happy for our
animals and community, as Sea Lion Cove has already brought
so much joy to both the animals and guests. I hope to see you
soon at Sea Lion Cove!!

- Sarah Romberger, Lead Zookeeper
EDUCATION
Providing learning opportunities that inspire a connection with the natural world.

The Education department helps facilitate learning opportunities for all ages, from pre-school to adult. The zoo offers over twenty different educational programs.

Our goal is not only to share knowledge but to inspire and foster connections with the natural world. We strive to model positive conservation behavior and encourage awareness and stewardship in others.

2012 was a very successful year for Education at Fresno Chaffee Zoo!
- Overall participation in our on-site programs greatly expanded to reach 112,714 participants.
- In the community our Zoomobile and other outreach programs reached another 17,408 participants.
- The Teen LEADERS program grew enormously as well. The program expanded from 15 participants in 2011 to 50 participants in 2012. Teen LEADERS provided educational games and environmental conservation messaging to over 13,300 zoo guests and got 998 signatures for the Teen LEADER Pledge (6 simple conservation steps that everyone can take to help the environment).
- We were highly involved in the design and planning of interpretation for Sea Lion Cove and the upcoming exhibit expansion, African Adventure.

2012 Supporters of Educational Programs at Fresno Chaffee Zoo:
- Fresno Metropolitan Flood District
- San Joaquin River Stewardship Program
- Monterey Bay Aquarium
- The Ocean Project
- Wells Fargo
- The San Joaquin Valley Children’s Health Association

If you find something people can care about, help them to care about it, and then give them the opportunity to act on it - they’ll do it. - Sam Ham
The wonder and awe that come from total immersion in extraordinary surroundings is what Fresno Chaffee Zoo will evoke with the new "African Adventure" exhibit. This 18-acre multi-phase expansion will feature new animal species in spectacular naturalistic exhibits, opportunities for cultural discovery, interactive play spaces and engaging live interpretation for all ages. African Adventure will offer guests a wildlife experience that is unparalleled in zoos today!

A highly experienced team of exhibit designers, The Portico Group, plus local consultants, animal care experts and educators, have collaborated to create an environment that showcases the best in animal care, unique guest experiences and an enjoyable workplace for staff. The design for African Adventure sees over 80% of existing, healthy, mature trees preserved and incorporated into the site. The result will be a breathtaking landscape that is evocative of East Africa's most picturesque wildlife areas. African Adventure will be home to open mixed-species savannas filled with zebra, giraffe, antelope and rhino, woodland waterfalls occupied by a herd of African elephants, arid desert edges inhabited by meerkats, and majestic predators of the great open plains such as lion and cheetah.

Throughout the exhibit, guests will be invited to experience the animals in up-close encounters designed to inspire learning, appreciation and passion for some of the world's most charismatic creatures. One such experience takes place at a second-story giraffe feeding station where an elevated boardwalk bridge will lead guests to a round thatched-roof pavilion where they will be greeted by the long-lashed, liquid brown eyes of giraffes. It will be easy for even the smallest guest to reach up and offer leaves or treats to the tallest mammals on Earth. At the lion encounter, guests will have clear close-up views of the powerful predators as they interact with keepers in daily training sessions. At the meerkat exhibit children can play pretend and mimic the behavior of meerkats as they explore a termite-mound themed play structure, exploring and searching for "prey"-like model insects and lizards while watching live meerkats explore their adjacent exhibit. And no visit to African Adventure will be complete without time to rest and revive at the beautifully decorated safari-lodge style central café, offering a full menu of meals and treats as well as spectacular views overlooking the open savannahs.

Each animal that will enjoy a new home at African Adventure will be an ambassador for its species, sharing with guests the lives, trials and incredible adaptations of its wild counterparts. Through these amazing encounters and experiences, guests will learn how African animals coexist in their natural habitats, the importance of protecting natural resources and of conserving these magnificent animals for future generations. The animals, guests and supporters of Fresno Chaffee Zoo are deserving of the world-class experience that will be African Adventure.

So, start imagining ADVENTURE! It will be here before you know it!

- Amber Herzog Lyman and Shannon Eizenga

What do you imagine... when you think of ADVENTURE?

Travel to distant lands?
The excitement of being absorbed in new sights and sounds?
Encountering species unfamiliar to you?
Or perhaps the opportunity to explore your own inner landscape as you learn and grow with each new experience?

Enjoy a virtual "walk-through" of Fresno Chaffee Zoo’s "African Adventure." Visit the Zoo’s YouTube page at www.youtube.com/fchzoo.
The Fresno Chaffee Zoo Conservation Committee has selected a handful of projects that Fresno Chaffee Zoo is committed to supporting long term. In addition, Fresno Chaffee Zoo offers several conservation-oriented awards each year to dedicated researchers or organizations in the conservation field. We thank our Fresno Chaffee Zoo visitors for supporting our Conservation Fund through donations made in our gift shop and at Ross Laird's Winged Wonders Bird Show.

- **Grevy’s Zebra, Samburu, Northern Kenya**

  The Grevy’s zebra, one of Africa’s most endangered large mammals, has undergone a catastrophic decline in the past 30 years and now only occurs in Kenya and Ethiopia. Over their range, Grevy’s zebra co-exist with people and their livestock. Habitat loss and impeded access to water has been implicated in various studies as a critical factor affecting Grevy’s zebra population declines.

  The Grevy’s Zebra Trust (GZT) conserves the endangered Grevy’s zebra and its fragile habitat in partnership with local communities. In the Wamba area of Samburu, GZT is working with Kalama, Meibae and Westgate community conservancies on habitat restoration through planned livestock grazing and proactive dry season water management to enhance access to critical resources for Grevy’s zebra and other wildlife.

  - Belinda (Low) Mackey, Executive Director, Grevy’s Zebra Trust

- **Pygmy Three-toed Sloth, Escudo de Veraguas Island, Panama**

  The pygmy three-toed sloth is considered by the International Union for Conservation of Nature (IUCN) Species Specialist Group as being under immediate threat of extinction. It lives only in Escudo de Veraguas, a small island located off Panama’s Caribbean Coast and their numbers are quickly declining due to poaching and habitat destruction.

  For the second year in a row, Fresno Chaffee Zoo is supporting a research and conservation project started in 2011 by CONAVI, the Panamanian conservation organization, Fundación Conservación, Naturaleza y Vida. The project includes work with local communities that involves the use of alternate, environmentally sound cooking technologies and the enforcement of protection regulations for Escudo de Veraguas and its biodiversity.

- **Channel Island Fox, Channel Islands National Park, California**

  The Channel Island fox can only be found on six of California’s Channel Islands. Four endangered subspecies of island fox are showing rapid recovery from near extinction, however the recent introduction of canine distemper to the islands is a constant threat to their survival.

  For six years now Fresno Chaffee Zoo has supported the Channel Island fox conservation efforts of Friends of the Island Fox, a program of The Channel Islands Park Foundation. In previous years we have funded the implementation of radio tracking collars. This year we funded canine distemper vaccinations for 200 Channel Island foxes.
WHAT an exciting year 2012 has been for the Events Department of Fresno Chaffee Zoo! New group event packages, menus, pricing, and policies were established to provide our guests with a better product, increase the Zoo’s revenue, and streamline event implementation.

In 2012, our children’s birthday program continued to grow, even booking throughout the winter! While the birthday parties do not provide a large return monetarily, they are profitable and are hugely popular with children and parents. In 2012, we held 98 private birthday parties.

In December 2012, a Facebook page was launched specifically for Fresno Chaffee Zoo Private Events. We are offering fun new ways for companies to show their appreciation to clients and thank their employees with summer picnics, holiday parties and black-tie awards banquets. Significant group events this year included Cargill’s association to clients and thank their employees with summer picnics, holiday parties and black-tie awards banquets. With the opening of Sea Lion Cove, a photo shoot wedding was held with Zoo staff filling in for the bridal party and guests. A great time was had by all. We worked with florists, rental companies, bridal stores, and a local photographer. Held with Zoo staff filling in for the bridal party and guests. A great time was had by all. We worked with florists, rental companies, bridal stores, and a local photographer.

And let’s not forget weddings! Fresno Chaffee Zoo was the venue for four beautiful weddings in 2012. With the opening of Sea Lion Cove, a photo shoot wedding was held with Zoo staff filling in for the bridal party and guests. A great time was had by all. We worked with florists, rental companies, bridal stores, and a local photographer. We now have incredible professional photographs and video presenting Sea Lion Cove as an exciting new venue for unique, intimate weddings.

Photos on this page: 1. Lead Keeper Robert Cramer and Assistant Keeper Alexandra Alamar pose as wedding participants 2. Toucan Dinner, our donor appreciation event, at Pacific Point View, the 35-foot underwater viewing window at Sea Lion Cove 3. Safari Night Gaming Center 4. Safari Night visitors sipping wine and browsing the silent auction tables 5. Safari Night - 800 attendees enjoy dessert and the live auction with MC, Gnarley Charley from KISS Country 93.7FM 6. Twenty four nights of ZooLights

2012 EVENTS

SPECIAL EVENT HIGHLIGHTS...

Breakfast with the Animals - 1,837 tickets sold, thanks in part to significant free media promotion from ABC30 and Y101.

Día de los Niños courtesy of Univision 21 - provides a day of entertainment in our amphitheater, vendor booths and extensive media promotion and coverage. This year’s attendance was 11,397 (increase of over 2,000 from last year). 146 memberships were sold during this event. Also courtesy of Univision 21, Día de la Familia, held in August, attracted 5,345 visitors.

Our new Mother’s Day Picnic was well received and sold out at 250 guests. Gourmet lunches were generously donated by Whole Foods. During the event, moms and their kids had fun singing with Oklin Bloodworth, taking silly pictures in our dress up photo booth, and decorating flower pots. In addition, Zoo animal mothers were recognized during Mother’s Day with special recognition cards posted at each of their exhibits.

In a partnership with ValleyPBS, Fresno Chaffee Zoo brought DinoNite to Fresno. Buddy the dinosaur came to the Zoo for pictures with the kids, vendor booths and two episodes of Dinosaur Train rounded out the evening. Attendance was 3,442.

Safari Night drew a crowd of 800, completely selling out one day prior to the event. We would like to thank Wells Fargo, Harris Construction, Golden One Credit Union, PG&E and Regency Investment Advisors for underwriting the event.

New additions to ZooLights this year included a free ride in the Holly Trolley within Roeding Park, a Christmas Tree lot decorated with trees from local businesses, a snow machine that made it possible to for it to snow at our Rainforest Lawn, and new structures and lights at Sea Lion Cove.

Fresno Chaffee Zoo opens the Zoo and their hearts to local children with special health care needs or disabilities during Dreamnight at the Zoo. The 2012 event was a huge success with a visitor count of 1,526. Thank you to Greg Rainwater, M.D., Thomas X. Minor, M.D., Nadeem Rahman, MD., Doug-Out Cookies, A Wish Your Heart Makes, Toledo’s Mexican Restaurant and American Ambulance for sponsoring this event.

Toucan Dinner, our annual donor appreciation event, was a huge success. This year’s event was held at Pacific Point View, which was decorated in an elegant theme with candle lit lanterns. Guests were treated at the end with a gift of wine and handcrafted giraffe and elephant carvings from Africa representing our upcoming exhibit expansion.

By Alicia Alejo Photography – ThePhotoFriends.com

DIGITAL RADIOGRAPHY

In 2012, the Veterinary Hospital of Fresno Chaffee Zoo advanced from standard radiography to digital radiography with the purchase of a new state of the art Vetel Diagnostics Digital Radiography Unit. Purchased with Measure Z funds, the digital radiography unit advances the level of veterinary care for the animal collection, making diagnostics much more advanced. This type of radiography allows for much more detailed, well defined imaging, than the standard format X-ray. The digital method is also much quicker which allows for less anesthetic time and stress on the animal being examined. The images can also be easily shared with veterinary specialists via web-based portals for consultative purposes.

NEW QUARANTINE AREAS

A new, large animal quarantine area was constructed in 2012 with funding from Measure Z. The new facility, located behind the Veterinary Hospital, consists of three separate quarantine areas, each with its own indoor holding area and outdoor yard. The areas can now be used to adequately quarantine newly acquired hoofstock for the purposes of monitoring their health before they are introduced to the current population.

PRIMATE ULTRASOUND

Many Fresno Chaffee Zoo animals are trained to stand or lay in a still position so that veterinary staff can perform ultrasounds. This type of training is fairly common in zoos but extremely rare for colobus monkeys. After many patient training sessions, the Mammal Department and Veterinary staff can now successfully perform routine ultrasounds on the Eastern black and white colobus monkey. The ultrasounds allowed us to efficiently monitor the progression of a pregnancy that resulted in the birth of a healthy baby monkey in 2013. The information obtained will also aid other institutions in determining fetal health.

SHARK ROUNDUP

A shark roundup was completed this year with the assistance of veterinarians from the UC Davis campus. Each shark in Stingray Bay, ranging from 3.5 feet long to 6 feet long, was anesthetized, and examined. Blood was collected from each specimen as well as weights, measurements and skin scrapings. The data compiled will be entered into a worldwide database to help set up normal parameters for these types of animals.

FIGURES FOR 2012

- 148 radiographs
- 115 blood chemistries
- 70 microbiology studies
- 37 quantrines
- 90 clinical pathology studies
- 436 fecal exams
- 30 pre-ship exams
- 65 hospital tours

ATTENDANCE 2008-2012

<table>
<thead>
<tr>
<th>Year</th>
<th>Total Attendance</th>
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<tr>
<td>2008</td>
<td>429,272</td>
</tr>
<tr>
<td>2009</td>
<td>511,788</td>
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<td>2010</td>
<td>580,226</td>
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<td>2011</td>
<td></td>
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<tr>
<td>2012</td>
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Note 1: Sales tax revenue from Measure Z is available based upon expense reimbursement claim forms that are submitted by the Zoo. During 2012 the Zoo received 12,071,622 in reimbursements. Note 2: Includes contractual services for programs such as Winged Wonders, legal, audit and HR consultants.
ON BEHALF OF THE ANIMALS HERE AT FRESNO CHAFFEE ZOO WE GRATEFULLY THANK those who donated $500 or more in 2012.

Major Donors

On behalf of the animals here at Fresno Chaffee Zoo we gratefully thank those who donated $500 or more in 2012.

2012 BOARD OF DIRECTORS

Colin Dougherty, Board Chair
Tom Richards, Board Vice Chair
Tom Templeton (1939-2013), Treasurer
Sharon Levy, Secretary
Sieg Fischer
Shari Manning-Cartwright
Brenda Nelson
George Nokes
Shari Rainwater
Craig Saladin
John Valentino

2012 SENIOR MANAGEMENT

Scott Barton, CEO/Zoo Director
Adrienne Castro, Director of Education
Brian Goldman, Chief Financial Officer
Terri Mejorado, Director of Marketing
Dan Subatis, General Curator
Dr. Lewis Wright, Veterinarian

WELLS FARGO WEDNESDAYS

The first Wednesday of each month continues to be “Wells Fargo Wednesday.” In partnership with Wells Fargo, all children who come to the Zoo with their families on the first Wednesday of each month get in free. Wells Fargo also sponsors our members by offering 10% off of all memberships purchased on Wells Fargo Wednesdays. Additionally, each month Wells Fargo sponsors a school classroom to come to the Zoo, picking up the cost for both the bus and entrance.

Donations in memory of Tom Templeton may be made to Fresno Chaffee Zoo, 894 W. Belmont Ave., Fresno, CA 93728 or Leukemia and Lymphoma Society, 340 W. Fallbrook Ave., #101, Fresno, CA 93711

Remembering Jones T. Templeton III, “Tom”

April 15, 1939 - February 6, 2013

Tom Templeton was born in San Jose, California and raised in the Bay Area and Fresno. Tom had a successful career with IBM that spanned 35 years and included stints in L.A., Fresno and a 4-year assignment in Taipei, Taiwan.

Tom began volunteering at Fresno Chaffee Zoo upon retiring from IBM in 1995. He served the docent group, Zoolynx, as Tour Chairman, Secretary, Treasurer, Vice President and President. Tom was on the original Board of Directors for Fresno’s Chaffee Zoo Corporation as the representative of Zoolynx. In 2007 he was elected to fill out the remaining term of a resigned board member. Another of the many highlights of Tom’s work with the Zoo was a very successful 3-day Regional AZAID (The Association of Zoo and Aquarium Districts) Conference held at Fresno Chaffee Zoo and chaired by Tom and his wife, Helen.

Following his retirement, Tom was also active as a volunteer for SCORE, Counselors to America’s Small Businesses. SCORE is a resource partner with the U.S. Small Business Administration providing free and confidential one-on-one counseling with small business entrepreneurs. Twice, Tom has served as President of the local chapter, Central Valley SCORE.

On February 6, 2013 Tom Templeton passed away from complications of leukemia. Tom will be missed by his many friends and colleagues here at Fresno Chaffee Zoo. He will be remembered throughout the Zoo: in the Tropical Rain Forest which he described “as an oasis of serenity,” in the laughing faces of the children who come to the Zoo, and with pride by everyone who knew Tom and his many contributions to the Zoo.

Tom’s passion and commitment to our zoo and our community was amazing. I still remember at my interview saying “when you have funding as provided by Measure Z, on a 1 – 10 scale of quality of exhibits, you can do many 5’s and 6’s - good exhibits - or a few 9’s and 10’s - great exhibits. What does the Board think we should do?”

Without hesitation one of the Board members said “11’s”. That was Tom.

- Scott Barton, Executive Director, Fresno Chaffee Zoo