

**FRESNO'S CHAFFEE ZOO CORPORATION**  
**General Meeting of the Board of Directors**  
**Fresno Chaffee Zoo Education Building**  
**June 12, 2008 5:36pm**

<b>Present</b>	<b>Absent</b>	<b>Public</b>	<b>Staff</b>
Bruce Campbell Colin Dougherty	Sieg Fischer Sharon Levy		Lewis Greene Brian Goldman
Sheri Manning-Cartwright George Nokes Shari Rainwater Cruz Ramos Tom Richards Tom Templeton John Valentino			<b>Other</b> <u>Dirk Poeschel</u> DPLDS, Inc.

**Discuss and consider minutes:** Director Templeton made a motion to accept the minutes as written. Director Dougherty seconded. All in favor. None opposed. Motion carried.

**Closed Session convened at 6:01pm. Open Session resumed at 6:10pm.**

**Report by Dirk Poeschel:** Mr. Poeschel stated there was meeting with City of Fresno staff regarding the timeline concerns of the environmental impact report. Mr. Poeschel drafted a letter to send to Mr. Andy Souza, City Manager. Director Manning-Cartwright asked for clarification regarding the language in the letter. Does the City of Fresno hire the land use attorney or does the Fresno Chaffee Zoo Corporation hire the attorney? Mr. Poeschel stated that it would serve the Fresno Chaffee Zoo board to hire their own attorney. Mr. Poeschel further stated that a Land Use attorney has better resources to address these issues more efficiently. Mr. Poeschel stated he donated his time to the Architect Review Committee. Director Ramos asked Mr. Poeschel with his experience in mind has the City of Fresno hired attorneys for these types of issues in the past? Mr. Poeschel stated the City of Fresno has generally deferred to their legal staff. Director Richards stated that Mr. Poeschel is correct in his assessment. An attorney will keep the focus on the document. Director Richards further stated there should be a clear understanding of the terms and the fees. Director Dougherty stated that he is not confident that the City of Fresno staff has a clear understanding of how important this is. Director Valentino stated that a small committee could review the suggested attorneys. Director Manning-Cartwright, Director Richards and Mr. Dirk Poeschel will make up this review committee. Director Templeton asked if there would be a need to hire any more consultants. Mr. Poeschel believes the Land Use attorney should be the final consultant required.

**Chair Report:** Director Valentino stated that meetings have been set up with City Councilmen. Director Valentino, CEO Greene and Mr. Poeschel will attend. Director Valentino invited other members to attend. CEO Greene asked that if board members were interested, would they please inform assistant board secretary Ms. Lisa Condoian. Director Valentino stated the Architect Review committee met and interviewed 4 firms for the non-animal facilities and is entering into fee negotiations. Director Valentino stated that the request for qualifications for the architect for the animal facilities and for a construction manager are being prepared. Director Valentino read to the board the recommendation from Ms. Bonnie Koepfel regarding hiring an onsite Project Manager. Director Valentino stated that this would be a position to consider over the next few months. Director Valentino read a letter to the board from the organization "Sons in Retirement". The letter stated that CEO Greene had recently been a speaker for the group and they were very impressed.

**CEO Report:** CEO Greene stated that April, May and June are very busy months for the zoo and zoo staff. CEO Greene stated that the Dreamnight and Zoobilation events were very successful. CEO Greene thanked the staff, volunteers and docents for a great job. CEO Greene stated that currently there were 4 flamingo chicks and flamingos sitting on eggs. The prehensile-tailed porcupines are out on exhibit in the rainforest. The zebra exhibit fence will be replaced. The Skywalk repairs in the rainforest should be completed soon. CEO Greene wanted to commend the maintenance department on the success of the lighting project. CEO Greene stated that Chukchansi will have a company event at the zoo on June 16, 2008 from 9:00am – 9:30pm. This is the biggest group event the zoo has had with an expected attendance of 4000. CEO Greene also thanked Harris Construction for the \$5000.00 sponsor donation. CEO Greene reported that he and Director of Marketing and Development Patty Peters attended a City Council meeting where the park fee will be adjusted to charge city residents \$3.00 per vehicle and residents outside the City of Fresno \$5.00 per vehicle. Ms. Peters stated that there is the possibility that the public's perception might be that the zoo receives the park fee. The park fee was last raised in 2003. CEO Greene explained that the raven from the Birdshow collects money from the audience and places the money in a clear receptacle. That money will go to conservation projects. CEO Greene stated that so far the raven has been very successful.

**Report by Director of Finance and Administration:** Mr. Brian Goldman reviewed the financial report with the board. Mr. Goldman stated that the hot summer and the raise in the park fee could impact future numbers.

**Report from the Fundraising Committee:** Director Rainwater stated that the "Do the Zoo" event is going well, but the committee needs help with tickets sales. Director Rainwater stated that currently there are 37 restaurants and 15 wineries scheduled for the event.

**Discuss and consider architect selections:** covered in the Chair Report.

**Discuss and consider rural youth as volunteers for zoo events:** Director Ramos stated that while attending the Breakfast with Animals event she noticed there was a large number of youth volunteering. Director Ramos would like the opportunity to get the rural school districts involved also. Director of Education Adrienne Castro stated that the education department has programs and would like to discuss it further with Director Ramos.

**Public Comment. This time is set-aside for the public to comment on any item within the jurisdiction of the Board, but not appearing on the agenda. Items presented under public comment may not be discussed or acted upon by the Board at this time. For items appearing on the agenda, the public is invited to comment at the time the item is called for consideration by the Board. Any person addressing the Board under public comment will be limited to a 3-minute presentation to insure that all interested parties have an opportunity to speak. Please state your name and address for the record:**

**Board questions and comments:** Director Ramos asked if a director could vote on the minutes if they were not present for that meeting. Director Dougherty asked if the board could prepare and maintain a chronological log of meetings with the City of Fresno regarding the EIR's progress. Director Dougherty asked if a timeline or flow chart could be prepared for review by the board. Director Templeton inquired about the zoo visitor survey. Ms. Peters stated that there are 3 3-day blocks of time that the survey will be taken in the next month. After discussion the board decided to move the next meeting to July 17, 2008.

**Adjournment:** at 7:04pm

**Respectfully submitted by:** Lisa Condoian, Assistant Board Secretary  
Fresno Chaffee Zoo Corporation