



FRESNO'S CHAFFEE ZOO CORPORATION
Meeting of the Board of Directors
Fresno Chaffee Zoo Education Building
September 13, 2007 5:36pm

Present	Absent	Public	Staff
John Valentino	Shari Rainwater		Lewis Greene
Sieg Fischer	George Nokes		Patty Peters
Sheri Manning-Cartwright			Brian Goldman
Tom Templeton			Adrienne Castro
Bruce Campbell			
Colin Dougherty			

Discuss and consider minutes: Director Templeton made a motion to accept the minutes. Director Dougherty seconded. All in favor. None opposed. Motion carried.

Chair Report: Director Valentino reported that a second meeting was held at City Hall regarding Storyland/Playland. City Councilman Westerlund requested 3 members of the Fresno Chaffee Zoo Board to continue discussions with representatives of Storyland/Playland. Director Valentino, Director Fischer and Director Levy are interested in being a part of these discussions.

CEO Report: CEO/Director Greene made several public appearances during the past month. Mr. Greene gave a tour for guests from Pelco. CEO/Director Greene and Director of Marketing and Development Patty Peters attended a California Association of Museums meeting. Mr. Greene is in the process of scheduling a meeting with Mr. Jon Ruiz of the City of Fresno regarding the Environmental Impact Report and to move forward on Master Plan items. Mr. Greene mentioned that he and some of the staff will be attending the AZA Conference in Philadelphia later this month.

Report by Director of Animal Care and Conservation: Director of Animal Care and Conservation Andy Snider gave the board an update on the zoo animals. Mr. Snider talked with a Fresno State professor about possible collaboration on some future projects. Mr. Snider stated he will be in Russia in early October.

Report by Marketing and Development: Director of Marketing and Development Patty Peters stated that the zoo will do some web advertising. Ms. Peters gave an overview of the ZooToDo event. Ms. Peters gave a power point presentation on membership prices industry wide. Ms. Peters mentioned that the Toucan luncheon will be on October 4, 2007 and ZooBoo will be on October 20, 2007.

Report by Director of Finance and Administration: Brian Goldman reviewed the financial report with the board members noting that August was another amazing month. Mr. Goldman stated that membership growth is still going strong. Mr. Goldman mentioned that investments are doing well.

Public Comment. This time is set-aside for the public to comment on any item within the jurisdiction of the Board, but not appearing on the agenda. Items presented under public comment may not be discussed or acted upon by the Board at this time. For items appearing on the agenda, the public is invited to comment at the time the item is called for consideration by the Board. Any person addressing the Board under public comment will be limited to a 3-minute presentation to insure that all interested parties have an opportunity to speak. Please state your name and address for the record: None offered.

Board questions and comments: Director Manning-Cartwright mentioned that navigating the website to find zoo camp was a little confusing. Director of Education Adrienne Castro stated that she is looking into updating the education section so it will be more user-friendly. Director Dougherty expressed disappointment that Roeding Park seemed to be excluded from improvement plans that were being implemented at other city parks. Director Templeton complimented Ms. Peters on the Zoo News article about the Master Plan.

Adjournment: Meeting adjourned at 7:26 pm.

Respectfully submitted by: Lisa Condoian, Administrative Assistant
Fresno Chaffee Zoo Corporation