

**FRESNO'S CHAFFEE ZOO CORPORATION**  
**General Meeting of the Board of Directors**  
**Fresno Chaffee Zoo Education Building**  
**August 14, 2008 5:30pm**

**Present**

Bruce Campbell  
 Colin Dougherty  
 Sieg Fischer  
 George Nokes  
 Shari Rainwater  
 Tom Richards  
 Tom Templeton  
 John Valentino

**Absent**

Sharon Levy  
 Sheri Manning-Cartwright  
 Cruz Ramos

**Public**

**Staff**

Lewis Greene  
 Patty Peters  
 Brian Goldman  
 Adrienne Castro

**Discuss and consider minutes:** Director Templeton made a motion to accept the minutes as amended. Directors Campbell and Dougherty seconded. All in favor. None opposed. Motion carried.

**Report by Dirk Poeschel:** CEO Greene stated that Mr. Poeschel sent his apologies for not being at the meeting tonight. CEO Greene stated that the Environmental Impact Report is progressing.

**Chair Report:** None.

**CEO Report:** CEO Greene stated that it has been a relatively quiet month. CEO Greene stated that Jerry Duncan, Andy Souza, Bruce Rudd and Jeff Eben had received zoo tours. CEO Greene stated Morey Associates had completed a zoo visitor survey. Director of Marketing and Development Patty Peters gave a PowerPoint presentation to explain the results. This was the first professional survey done for the zoo.. Ms. Peters stated the survey results were phenomenal. 88% of our zoo visitors would highly recommend a visit to the Fresno Chaffee Zoo. CEO Greene gave a PowerPoint presentation showing the new signs on zoo grounds.

**Report by Director of Finance and Administration:** Brian Goldman reviewed the financial report with the board. Mr. Goldman stated that yearly attendance is ahead by 9% over 2007.

**Discuss and consider board letter:** The board members discussed the board letter to the community. Director Rainwater made a motion to accept the letter prepared by Directors Dougherty and Templeton with the corrections and additions discussed by the board. Director Fisher seconded. All in favor. None opposed. Motion carried.

**Discuss and consider a temporary exhibit for 2009:** CEO Greene stated he would like to bring back the stingray exhibit for 1 more year. CEO Greene stated the stingray exhibit is one of the most popular exhibits in the zoo according to the visitor survey. Director Rainwater asked if there would be an opportunity to bring anything else less expensive to the zoo as a temporary exhibit. CEO Greene stated that in the spring the stingrays and the Maddis House would reopen. Director Richards stated that the reasons for bringing back the stingray exhibit are compelling and made a motion to have the stingrays for a third year. Directors Fischer and Templeton seconded. Call for discussion. None offered. All in favor. None opposed. Motion carried.

**Public Comment. This time is set-aside for the public to comment on any item within the jurisdiction of the Board, but not appearing on the agenda. Items presented under public comment may not be discussed or acted upon by the Board at this time. For items appearing on the agenda, the public is invited to comment at the time the item is called for consideration by the Board. Any person addressing the Board under public comment will be limited to a 3-minute presentation to insure that all interested parties have an opportunity to speak. Please state your name and address for the record:** Mr. Richard Harriman requested the minutes be updated on the zoo website. CEO Greene stated that the website would be checked and updated as needed.

**Board questions and comments:** None.

**Adjournment:** at 6:30pm

**Respectfully submitted by:** Lisa Condoian, Assistant Board Secretary  
Fresno Chaffee Zoo Corporation