

FRESNO'S CHAFFEE ZOO CORPORATION
General Meeting of the Board of Directors
Fresno Chaffee Zoo Education Building
March 13, 2008 at 5:36pm

Present	Absent	Public	Staff
Bruce Campbell		<u>Dirk Poeschel</u>	Lewis Greene
Colin Dougherty		DPLDS, Inc.	
Sieg Fischer			
Sharon Levy			
Sheri Manning-Cartwright			
George Nokes			
Shari Rainwater			
Tom Templeton	Tom Richards		
John Valentino			

Discuss and consider minutes: Director Valentino called for discussion of the minutes. None offered. Director Templeton made a motion to accept the minutes as written. Director Nokes seconded. All in favor. None opposed. Motion carried.

Report by Dirk Poeschel: Mr. Poeschel stated that the Notice of Preparation has been released and published. There will be a scoping meeting at City Hall on March 26, 2008 with the public review period ending on April 2nd.

Chair Report: CEO Greene is forming a committee to review the Non- Animal facilities Requests for Qualifications. The CEO Evaluation is complete.

CEO Report: CEO Greene stated that the Stingray coupons are a good tracking tool to see if our advertising is successful. Several media venues are running ads for the Stingray exhibit. On February 29th the zoo celebrated the Association of Zoo & Aquarium's "Year of the Frog". CEO Greene commended Ms. Lesley Gates, Education Specialist for Fresno Chaffee Zoo Education department, for her letter to the editor regarding the "Year of the Frog". CEO Greene stated that the Education Department involved over 1800 students at schools from 5 counties with chalk art for the Year of the Frog. The Fresno Chaffee Zoo was one of the Host Sponsors for the California Association of Museums conference. CEO Greene stated that the Emergency Protocols Manual is finished. Each Zoo is required by AZA to perform exercises 4 times a year. CEO Greene announced that the Zoo received a few new animal species. 2 female Capybaras which are the world's largest semi-aquatic rodent have arrived at the zoo. Mr. Greene stated that other zoos that have Capybaras report that their visitors love them. Alex the new female Orangutan is out on exhibit. She is a little darker in color than the others. A baby Addax was born and Mom and baby boy are doing well. The baby Addax is very cute and has little horns already starting to grow. We have 6-7 Taylor's Bug-Eyed Frog tadpoles which is a first for the United States. CEO Greene spent time with Marc Benjamin who has corrected the error in his article regarding the time and invitation for the Stingray preview. CEO Greene also stated that he spent time with KMJ and Nancy Osborn from Channel 30. CEO Greene also reminded the board members if they have not gotten their name badges to please do so as soon as possible. The 25 cownose rays, 7 southern rays, nurse sharks and bamboo sharks are in. While at the AZA Regional Conference CEO Greene and Director of Marketing and Development Patty Peters attended a workshop on "Why Zoos Matter". CEO Greene stated that the lighting project is near completion.

Report by Director of Finance and Administration: Director of Finance and Administration Brian Goldman stated that the Fiscal 2007 Audit is almost complete. There were some new requirements mandated by the IRS. The Audit Committee is scheduled to meet on April 2nd and will have a report for the board at the next general meeting April 10th. Mr. Goldman reviewed the financial report with the board highlighting that attendance and membership is up. Mr. Goldman stated that the staff seemed pleased with the new health benefits.

Discuss and consider new Board member acceptance: Director Dougherty reviewed the Nominating Committees search for 2 new board members. Director Dougherty made a motion to approve Mr. Tom Richards as a new Fresno Chaffee Zoo Corporation board member. Director Rainwater seconded the motion. Call for discussion. None offered. Motion carried. Mr. Richards voted in at 6:03pm.

Discuss and consider June 21, 2008 event: Director Rainwater stated the June 21st event will be called "Do the Zoo – Sharks in the Park". There are four committees that need assistance: Ticket Sales Committee - Director Templeton, Restaurant Committee - Director Dougherty, Sponsorship Committee – Director Rainwater and Silent Auction Committee – Director Manning-Cartwright. Director Rainwater reviewed the event expectations with the board and reiterated how important fundraising is. Director of Marketing and Development Patty Peters also requested help with another fundraiser on October 3rd. This will be a dinner event with a special guest, Jack Hanna.

Public Comment. This time is set-aside for the public to comment on any item within the jurisdiction of the Board, but not appearing on the agenda. Items presented under public comment may not be discussed or acted upon by the Board at this time. For items appearing on the agenda, the public is invited to comment at the time the item is called for consideration by the Board. Any person addressing the Board under public comment will be limited to a 3-minute presentation to insure that all interested parties have an opportunity to speak. Please state your name and address for the record: Call for Public comment. None offered.

Closed Session entered in at 6:28pm / Closed session ended at 6:54pm.

Board questions and comments: Director Levy apologized for being late to the workshop on March 11, 2008. Director Valentino stated he was pleasantly surprised to learn that if you own a Hybrid car the park entrance is free.

Adjournment: at 6:56pm

Respectfully submitted by: Lisa Condoian, Assistant Secretary
Fresno Chaffee Zoo Corporation