



**FRESNO'S CHAFFEE ZOO CORPORATION**  
**General Meeting of the Board of Directors**  
**Fresno Chaffee Zoo Education Building**  
**January 10, 2008 5:56 pm**

<b>Present</b>	<b>Absent</b>	<b>Public</b>	<b>Staff</b>
Bruce Campbell		<u>Tom Jones</u>	Lewis Greene
Colin Dougherty		Worx, Inc.	Patty Peters
Sieg Fischer			Adrienne Castro
Sharon Levy			Brian Goldman
Sheri Manning-Cartwright			Andy Snider
George Nokes			Ken Boriack
Shari Rainwater			
Tom Templeton			
John Valentino			

**Discuss and consider minutes:** Director Templeton made a motion to accept the minutes as written. Director Nokes seconded. Call for discussion. None offered. All in favor. None opposed. Motion carried.

**Discuss and consider hiring Tom Jones (Worx, Inc.) to conduct a board development seminar:** Director Manning-Cartwright introduced Mr. Jones to the board. Director Levy made a motion to hire Mr. Jones. Director Templeton seconded. All in favor. None opposed. Motion carried.

**Report on Environmental Impact progress by Dirk Poeschel:** Dirk Poeschel was not available so his associate, Joe Guagliardo, gave a report on the environmental impact process.

**Chair Report:** Director Valentino asked that the CEO evaluation be ready for the February meeting.

**CEO Report:** CEO Greene stated that the zoo has received a female Orangutan, black footed cat and a pancake tortoise. CEO Greene stated that Andy Snider, Director of Animal Care, was interviewed by NPR. CEO stated that the Education department finished winter camp and also has graduated 12 new docents. Marketing and Development's holiday "zoo in a box" and the Valentine adoption programs are going well. Marketing and Development department also had a booth at the Bridal Expo. The membership holiday campaign with Pizza Hut is over and netted 280 memberships. CEO Greene stated the Facilities department updated the equipment used to inspect exhibits such as the Rainforest and the Orangutan/Siamang netting. The project to install additional lighting on zoo grounds is still underway. The old "Sun Bear" area is now the new Binturong exhibit. The Rainforest restrooms have been repainted. The Donor board has been moved from in front of the Binturong exhibit to outside the Rainforest exhibit. The pigeon prevention project at the entrance is underway. Facilities department has hired a Maintenance Supervisor. CEO Greene stated that he will be attending the Director's retreat in Galveston this month. CEO Greene stated that the emergency protocols and safety programs are being reviewed. CEO Greene stated that the safety committee meets monthly. CEO Greene gave a slide presentation summarizing accomplishments in 2007.

**Report by Director of Finance and Administration:** Brian Goldman, Director of Finance and Administration, reviewed the monthly financial report with the board. Mr. Goldman stated that attendance for 2007 was 399,000. Mr. Goldman stated that the audit will begin in February.

**Report on Living Exhibits by Brian Joseph:** Brian Joseph gave an overview of the changes made in operating the exhibit. Mr. Joseph stated that extra measures have been put in place to accommodate any and all contingencies. The shade structure and a backup generator will be on site prior to the exhibit opening. The animals exhibited this year will be stingrays and sharks. Director Nokes asked how many staff will be working this exhibit. Mr. Joseph stated there will be 2 Living Exhibit staff members. These staff members are on call 24 hours. Director Nokes wanted some assurances that all the proper measures are being taken to insure the exhibit's success. Mr. Joseph reviewed all the new protocols that have been put in place for this year's exhibit. Director Campbell asked how many sharks will be in

the exhibit. Mr. Joseph stated that there will be 6. Mr. Joseph stated that there will be a senior staff member (Living Exhibits) on site with marine experience.

**Discuss and consider a date and time for a board development seminar:** Director Manning-Cartwright stated the retreat will be in March. After board discussion, Tuesday, March 11, 2008 and Tuesday, March 25, 2008 from 4pm – 7pm were the dates selected for these meetings?

**Discuss and consider amending Environmental Impact Report budget:** CEO Greene stated that the Environmental Impact Report needed an historical preservation study to be done. CEO Greene asked to increase the budget \$8,500 to accommodate this study. Director Levy asked if this requirement is in writing. CEO Greene stated he will get the required information. Director Rainwater made a motion to accept the budget increase pending verification. Director Levy seconded. All in favor. None opposed. Motion carried.

**Discuss and consider communication committee with Playland/Storyland:** Director Valentino stated that a communication committee needed to be formed. Director Fischer, Director Levy and Director Valentino attended a meeting with Playland/Storyland that was hosted by Councilman Larry Westerlund. Director Fischer stated that the committee would consist of CEO Greene and 2 FCZC Board members and Playland/Storyland Director Barry Falke and 2 Playland/Storyland members. These meetings will be held quarterly. Directors Fischer and Levy will represent the Board.

**Public Comment. This time is set-aside for the public to comment on any item within the jurisdiction of the Board, but not appearing on the agenda. Items presented under public comment may not be discussed or acted upon by the Board at this time. For items appearing on the agenda, the public is invited to comment at the time the item is called for consideration by the Board. Any person addressing the Board under public comment will be limited to a 3-minute presentation to insure that all interested parties have an opportunity to speak. Please state your name and address for the record:** None offered.

**Board questions and comments:** Director Nokes asked if there was someone on grounds after hours. CEO Greene stated that security is onsite after hours.

**Adjournment:** Meeting adjourned at 8:00 pm.

**Respectfully submitted by:** Lisa Condoian, Executive Assistant  
Fresno Chaffee Zoo Corporation