



FRESNO'S CHAFFEE ZOO CORPORATION
Meeting of the Board of Directors
Fresno Chaffee Zoo Education Building
July 19, 2007 5:35pm

Present	Absent	Public	Staff
John Valentino			Lewis Greene
Sieg Fischer			Patty Peters
Sharon Levy			Brian Goldman
Sheri Manning-Cartwright			Adrienne Castro
George Nokes			
Tom Templeton			
Bruce Campbell			
Shari Rainwater			
Colin Dougherty			

Discuss and consider minutes: Director Templeton made a motion to accept the minutes. Director Rainwater seconded. All in favor. None opposed. Motion carried.

Chair Report: Director Valentino gave a report on the City meeting regarding possibly consolidating this board and the Playland/Storyland boards. Director Valentino stated that after 13 months on the job CEO Greene was granted a 3% pay increase.

CEO Report: CEO Greene reported that he and some of the zoo staff went to Pelco to give a presentation to the Pelco staff on the zoo Master Plan. CEO Greene stated that it was very well received. CEO Greene stated that membership is up. CEO Greene introduced the new Security Manager – Rene Martin. Mr. Martin gave a brief review of his career. CEO Greene thanked the board, zoo staff, docents and those who helped with the Master Plan open house. A special meeting will need to be scheduled for the approval of the Master Plan so it can be presented to the Tax Authority.

Report by Director of Animal Care and Conservation: CEO Greene gave the animal update for Mr. Snider who was unavailable.

Report by Marketing and Development: Patty Peters stated that membership has increased by 23%. Ms. Peters stated that the direct mailing campaign, the stingray exhibit and good weather definitely played a part in the increase. Ms. Peters passed out the 2008 event calendar and listed the events coming up. The zoo will be celebrating Shark Week on July 28th - 29th, 2007, Cool Zoo on August 4th, 2007, Ice Cream Zoofari August 18th, 2007 and Dia de la Familia on August 21st, 2007.

Report by Director of Finance and Administration: Brian Goldman stated that it will be great having Rene Martin as Security Manager to help finalize the Lost/Found Child program and other safety policies for the zoo. Mr. Goldman stated that there will be a new ID badge program and machine that will be at the Security office. Mr. Goldman reviewed the financial statement with the Board. Mr. Goldman stated that attendance was up. Director Levy asked how Service Systems Associates (Gift Shop) were doing in comparison with last year (Fresno Zoo Society). Mr. Goldman stated that it may be difficult to compare because of the lack of access to certain records, Mr. Goldman stated he would look into it and get back to the board.

Discuss and consider a CEO Performance Evaluation Process: Director Templeton presented the guidelines for the CEO Performance Plan process. This guideline will be part of the orientation binder for each Director.

Discuss and consider formation of an Audit Committee: Director Manning-Cartwright stated that this committee needs to be formed. Director Manning-Cartwright stated that the audit committee is responsible for the insuring the laws and regulations are being followed. The Audit Committee will be comprised of Director Manning-Cartwright, Director Rainwater and Director Bruce Campbell will chair the Audit Committee. Mr. Goldman stated that a charter would have to be approved by the board for the Audit Committee to go forward.

Public Comment. This time is set-aside for the public to comment on any item within the jurisdiction of the Board, but not appearing on the agenda. Items presented under public comment may not be discussed or acted upon by the Board at this time. For items appearing on the agenda, the public is invited to comment at the time the item is called for consideration by the Board. Any person addressing the Board under public comment will be limited to a 3-minute presentation to insure that all interested parties have an opportunity to speak. Please state your name and address for the record: None Offered.

Board questions and comments: Director Valentino asked if the Finance Committee meeting and the Board Special Meeting could be on the same day. All agreed. Director Nokes asked if a collection plan would be available soon. CEO Greene stated that there would be. Director of Education, Adrienne Castro stated that there would be an interpretive meeting on July 30th, 2007. Director Valentino asked about Boardsource. Director Manning-Cartwright stated that information would be forthcoming.

Adjournment: Meeting adjourned at 7:40pm

Respectfully submitted by: Lisa Condoian, Administrative Assistant, Fresno Chaffee Zoo Corporation