



FRESNO'S CHAFFEE ZOO CORPORATION
Meeting of the Board of Directors
Fresno Chaffee Zoo Education Building
June 14, 2007 5:35pm

Present	Absent	Public	Staff
John Valentino Sieg Fischer Sharon Levy Sheri Manning-Cartwright George Nokes Tom Templeton Bruce Campbell Shari Rainwater	Colin Dougherty		Lewis Greene Patty Peters Brian Goldman Adrienne Castro Andy Snider

Discuss and consider minutes: Director Templeton made a motion to accept the minutes. Director Campbell seconded. All in favor. None opposed. Motion carried.

Chair Report: Director Valentino stated Director Fischer will be gathering information on Playland/Storyland to assess their needs and what role they will have if any in the Master Plan.

CEO Report: CEO Greene briefed the board on the Dreamnight event that was held at the zoo June 1, 2007 for chronically ill and disabled children. Originally started at the Rotterdam Zoo in 1996, now is held globally in over 139 institutions in 29 countries. Over 650 guests attended the event.

Report by Director of Animal Care and Conservation: Andy Snider updated the board on the incoming and outgoing animal status. Mr. Snider briefed the board on his trip to Armenia.

Report by Marketing and Development: Patty Peters reviewed the definitions of sponsorship vs. philanthropist. Ms. Peters identified sponsor objectives.

Report by Director of Finance and Administration: Brian Goldman presented the Board with the financial report. Mr. Goldman reviewed the statement with the Board. Mr. Goldman stated that zoo attendance is 26% ahead of last year.

Board development update: Director Manning-Cartwright stated that the Ad Hoc committee met and devised a list of board requirements and possible candidates for establishing a board training process. Director Manning-Cartwright will have more information at a future board meeting.

Discuss and consider the process for Master Plan approval: Director Rainwater asked what would the approval process entail? CEO Greene stated that first the Environmental Impact Report (EIR) would need to be finished. CEO Greene stated that the EIR process could take up to 12 months. CEO Greene went on to say that there are things in the Master Plan that can be done as the EIR is in progress. CEO Greene stated that Fresno City Administration would need to approve the Master Plan (in concept). CEO Greene stated that there would be a public "open house" and the media would be updated on the Master Plan progress. CEO Greene stated that the conceptual Master Plan would change as might be required by the EIR. CEO Greene further stated that the Zoo Tax Authority board would also be updated on the Master Plan. CEO Greene also stated that he has reviewed the Master Plan conception with most of the City Council. Director Fischer stated that the Fresno Chaffee Zoo Corp (FCZC) board should have the final approval. Director Manning-Cartwright stated that the FCZC board should provisionally approve the Master Plan conception so that the process can go forward.

Discuss and consider fundraising process: Director Rainwater stated that Ms. Peters' presentation on sponsorship and philanthropy answered her question. All agreed.

Public Comment. This time is set-aside for the public to comment on any item within the jurisdiction of the Board, but not appearing on the agenda. Items presented under public comment may not be discussed or acted upon by the Board at this time. For items appearing on the agenda, the public is invited to comment at the time the item is called for consideration by the Board. Any person addressing the Board under public comment will be limited to a 3-minute presentation to insure that all interested parties have an opportunity to speak. Please state your name and address for the record: None Offered.

Board questions and comments: Director Rainwater complimented on how great the Australian Aviary looks. Director Templeton asked if the lighting grant is going forward. Mr. Goldman stated that the zoo is on schedule as per the grant timeline. Director Fischer asked if the zoo had surveillance cameras. Mr. Goldman stated that the zoo did not have cameras at this time. Director Nokes asked if there would be a species plan. CEO Greene stated that there would be.

Adjournment: Meeting adjourned at 7:35pm

Respectfully submitted by: Lisa Condoian, Administrative Assistant, Fresno Chaffee Zoo Corporation