

FRESNO'S CHAFFEE ZOO CORPORATION
Board Meeting Minutes
December 7, 2006

| <u>Present</u> | <u>Absent</u> | <u>Public Comment</u> | <u>Staff Comment</u> |
|--------------------------|---------------|-----------------------|----------------------|
| Sharon Levy | | | Lewis Greene |
| Colin Dougherty | | | Brian Goldman |
| Tom Templeton | | | Patty Peters |
| George Nokes | | | Adrienne Castro |
| Sheri Manning-Cartwright | | | |
| Shari Rainwater | | | |
| John Valentino | | | |

Meeting called to order at 5:35 p.m.

Discuss and consider minutes: Director Valentino made a motion to accept the minutes for the November 2, 2006 meeting. Director Templeton seconded the motion. All members were in favor. None opposed. Director Dougherty made a request that minutes be sent for Board Members review. Problems in the email system may have hampered the receipt of minutes in the past. A change of scan filters may help lessen the problem of emails being blocked.

Chair Report: Director Rainwater attended some zoo planning workshops this week. She expressed pleasure at the high level of professionalism of the planners presented at these meetings. She reported that talks with the City/ Roeding Park and Playland talks are progressing well.

CEO Report: CEO Greene gave a short PowerPoint presentation about the zoo's new temporary exhibit, Living Exhibits Stingray Bay. The exhibit will run from March 1 through Labor Day 2007. An 11,000 gallon saltwater pool will be tailored according to the size of zoo attendance. There will be a nominal cost for admission to the exhibit, but it will be free for Zoo members and school groups. Living Exhibits will supply two staff members to take care of maintenance of exhibit and its animals. The zoo will provide staff to take tickets and monitor traffic flow. CEO Greene reminded the Board Members that the zoo's operating hours will change in 2007. Beginning January 1, 2007 the zoo will be open from 9:00AM to 4:00PM all year round.

CEO Greene stated that the zoo will be obtaining new radios and radio frequencies in 2007. CEO Greene affirmed that the hiring of a new Director of Facilities should be completed by early next week. CEO Greene updated the Board on the status of zoo accreditation work. The accreditation inspector is expected at the end of January. CEO Greene will attend the accreditation commission meeting in Denver in March 2007. The accreditation commission is expected to make its final decision on the zoo's accreditation at that time. CEO Greene discussed the progress of the master plan. The process began this week. He encouraged Board Members to sit in on the master planning workshops. Director Valentino mentioned that there is preparation for the master planners to make a presentation to the Board. This will require a change from the February 6 Board meeting date, to January 31 or February 7. These tentative dates are designed to coincide with upcoming workshop dates. Director Nokes added the comment that he encourages other Board Members to attend the master planning workshops. He stated that the next sessions will focus on possible programs created from zoo staff input. CEO Greene mentioned the difficult process of creating a new master plan will challenge the comfort zones of many, but will ultimately grow the zoo into a better product.

CEO Greene introduced the New Director of Finance and Administration, Brian Goldman.

Zoo Financial Statement: Director of Finance and Administration Goldman provided the Zoo Board with financial summary packets. These include financial statements for both October and November 2006. These summaries provided information on trends in numbers. Due to savings in several areas DF&A Goldman expects the zoo to realize a surplus of several hundred thousand dollars by the end of the year. DF&A Goldman told the Board that he is developing an employee manual. DF&A Goldman is considering the feasibility of converting zoo telephone communications to wireless network. This change could save the zoo thousands of dollars. DF&A Goldman talked

about his ongoing discussion with Greg Green of Executive Catering about plans for 2007 and implementing changes that will improve the quality of guest services. DF&A Goldman discussed possible changes in security, including providing supplemental zoo security staff. DF&A Goldman discussed procedures in 2007 that will be used dealing with the Zoo Authority.

Report by Membership and Development: Director of Marketing of Development Patty Peters reported the development of a 2007 calendar compiled by members of the Marketing and Education departments. Highlights of the calendar include several new enrichment events. Also new next year will be the following events: Cockadoodle Zoo, Dream Night at the Zoo, and Zoo to Do (a re-invented Safari Night). Director of Education Adrienne Castro added the development of the 2007 calendar has provided zoo staff with a roadmap that will facilitate the scheduling of events at the zoo.

Report on Nominating Committee recommendations: Director Valentino mentioned that the Nominating Committee approved and recommends the general Board approve the top eleven criteria for the selection of new Board Members. Director Valentino recommended the Board move to adopt the criteria. A motion was made to accept the criteria. The motion was accepted unanimously by the Board Members.

The Committee recommended the vacant position created by Rogelio Arroyo leaving the Board be filled by Tom Templeton. The remaining time on the term is one year commencing Jan. 1, 2007. The Board voted unanimously to fill the position with Tom.

Public Comment: None was offered.

Board Questions and Comments: Director Templeton welcomed new staff members Brian Goldman and Andy Snider and wished them well in their new positions.

Meeting adjourned at 6:35 pm.

Respectfully submitted by Linda I. Cover, Registrar, Fresno Chaffee Zoo Corporation.