

# FRESNO CHAFFEE ZOO ADVENTURE EDUCATION

## ZOOMOBILE

**\$10,000 / year**  
**3 year minimum commitment**

Sponsor our Zoomobile and you will have the opportunity to market your message directly to thousands of potential customers at more than 275 appearances each year. The Zoomobile travels the length and width of the San Joaquin Valley, taking animals into classrooms and to community events. Our audiences are eager to learn about the wonders of the animal world as we bring the Zoo to them. Those same potential customers can be just as eager to learn about your product or service. An added bonus to this sponsorship is the Zoomobile van serves as a rolling billboard – showing all who see it your commitment to supporting the Zoo and educational programming.

### **Sponsor Benefits include:**

- ◆ Logo on Zoomobile that travels throughout the Valley including Fresno, Clovis, Selma, Firebaugh, Madera, Kingsburg, Visalia, Coarsegold and Dinuba
- ◆ Recognition during each presentation
- ◆ Logo on the Zoo's website promoting the Zoomobile
- ◆ All mailings promoting the Zoomobile
- ◆ Logo and recognition in the Zoo's membership magazine which is mailed to more than 10,000 households
- ◆ Recognition in news release announcing the sponsorship and any subsequent releases promoting the Zoomobile program
- ◆ Invitation to annual donor luncheon

**WATCH FOR A  
NEW  
ZOOMOBILE  
VEHICLE IN  
2009!**



# EXPLORATION STATION

**TITLE SPONSOR - \$5,000 / year**  
**PRESENTING SPONSOR - \$2,500 / year**  
**1 year minimum commitment**

Exploration Station was designed and developed by the Zoo's Docent volunteers and this group of caring individuals continues to ensure Exploration Station is a place of discovery. Exploration Station provides guests with hands-on biofacts and activities in order to learn about animals and gain an appreciation of our natural world in an educational and fascinating way.

**Sponsor Benefits include:**

- ◆ Logo recognition on exhibit sign
- ◆ Logo recognition in the Zoo's membership magazine mailed to more than 10,000 households
- ◆ Recognition in dedicated news release
- ◆ 20% discount on Zoo facility rentals
- ◆ Complimentary Zoo tickets
- ◆ Invitation to annual donor luncheon

*"Unless someone like you cares a whole awful lot,  
nothing is going to get better. It's not."*

*~Dr. Seuss*