

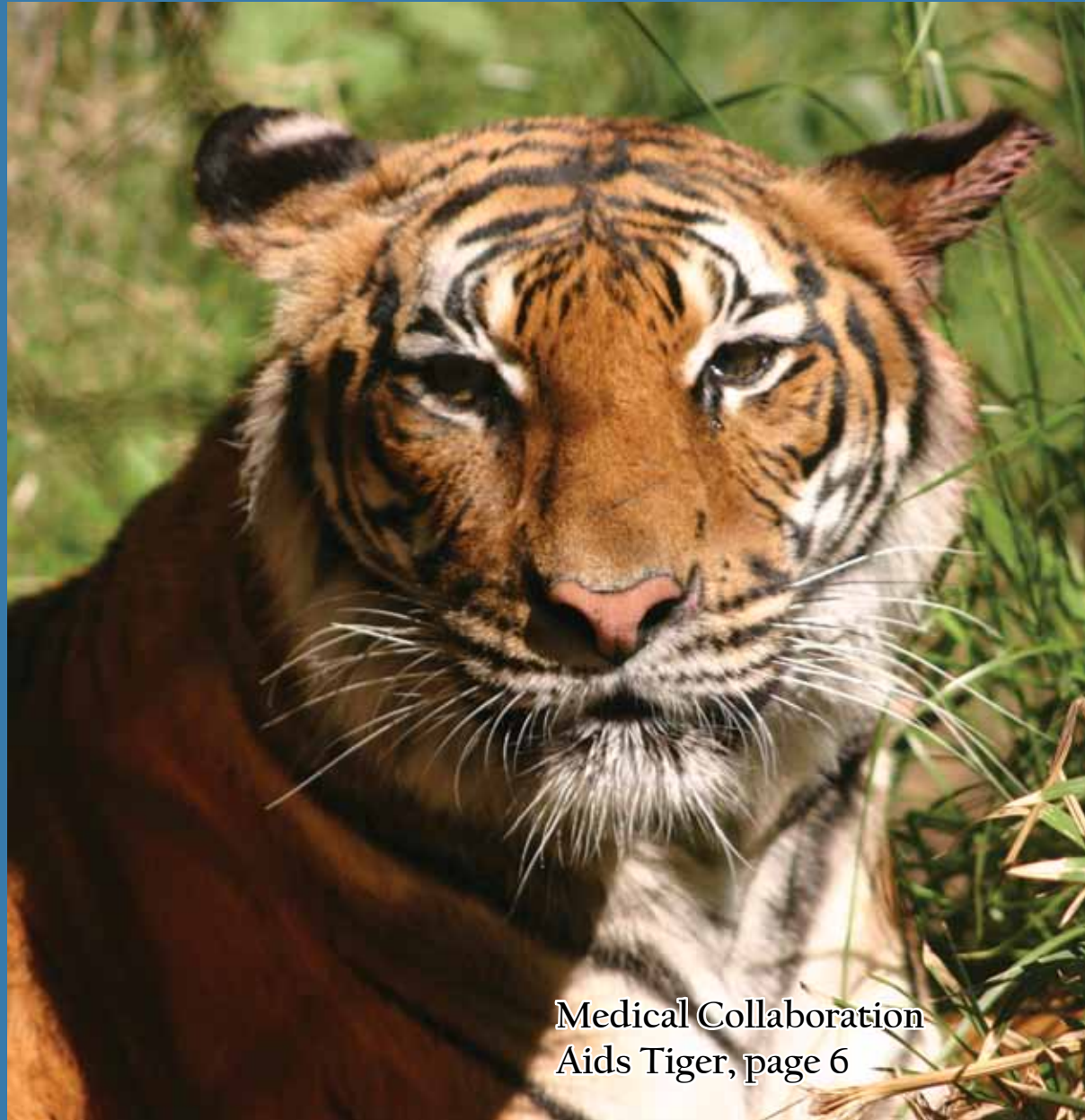


ZooNews

The Official Quarterly Publication of Fresno Chaffee Zoo

www.fresnochaffeezoo.com

June 2009 Vol. 14, No. 2



Medical Collaboration
Aids Tiger, page 6



Enter our Third Annual
ZOOM Photo Contest!
page 12

ZooNews

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ZooNews Editor: Amy Boam

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Zoo Office: 559-498-5910
Marketing & Development:
559-498-5921
Education: 559-498-5920
Gift Shop: 559-498-5947

Zoo Hours

9:00 a.m. - 4:00 p.m. daily
Fresno Chaffee Zoo is open 365 days
per year, including holidays

On the cover: Malayan tiger Kiri. Photo
by Amy Boam.



Message From the Director

It's exciting to come back to this community after being away for 25 years. While many things are familiar, many others are new, and I'm enjoying visiting old haunts like Yosemite, as well as discovering new ones in some of the local restaurants and farmer's markets. Add to that the opportunity to help in making Fresno Chaffee Zoo one of the country's best - the Zoo that I visited regularly as a child, the Zoo where I started a long career many years ago - and it feels very good to return to the Central Valley.

The Fresno community has shown remarkable support to Fresno Chaffee Zoo through Measure Z, and has created a great opportunity to improve our Zoo. We're dedicated to being the best stewards of this support; in delivering new exhibits that will inspire a close connection between our guests and wildlife, in providing the best possible care for the animals here, and in creating new facilities that will serve our community in many ways.

As I get to know the Zoo staff and board members, I only feel stronger about our opportunities. There is a great deal of passion, talent and commitment to make Fresno Chaffee Zoo one of the best zoos in North America. With the public support and high expectations comes



some pressure, and we do have some challenges ahead. One of my friends and colleagues has a tag line on his e-mails: "no pressure, no diamonds". We want to create some spectacular diamonds, so we'll deal with that pressure.

You, our members, are extremely important to us, and your on-going support is critical to the success of our Zoo. Over the next few years we'll share our vision and plans with you, as well as updates on our progress. We hope that you continue to support Fresno Chaffee Zoo, and that before long you'll see construction when you visit.

Please say "hi" if you see me out on grounds, and I'd enjoy hearing what you love most about our Zoo, as well as what you don't. We want you to be partners as we create our new Zoo, and we thank you for your continued support.

Exciting times are ahead. 🌱

- Scott Barton, Director/CEO

Generous Donors Allow for Purchase of New Zoomobile

Thanks to generous donations from Valley Yellow Pages and the Rotary Club of Fresno, Fresno Chaffee Zoo has been able to purchase a new vehicle for our Zoomobile program. Valley Yellow Pages committed to donating \$40,000 over four years, and Rotary Club of Fresno gave \$10,000 towards our new Zoomobile. The Zoomobile program provides off-site education experiences for local schools, giving them a chance to learn from docent presentations and see some of our Education animals up-close.

What's New at the Zoo

We are excited to welcome our new Director/CEO, Scott Barton, to Fresno Chaffee Zoo. He comes to us with over 25 years of experience from several different institutions including Woodland Park Zoo in Seattle, Disney's Animal Kingdom, and most recently, the Tucson Zoo. Barton is full of enthusiasm for the future of our Zoo and we look forward to the years ahead with him as our Director.

Birth of Two Baby Lemurs

Just when our red-ruffed lemur population was shrinking (several have been sent to other zoos for breeding), we were happy to find that one of our females had given birth to two babies!

Mom and babies are doing well in their behind-the-scenes "bonding" area, and when the babies are strong enough you will see them out playing in the sun on lemur island. Learn more about our red-ruffed lemurs in our "Animal Spotlight" on page 9. 🐼



New Species at Your Zoo

Acquisitions:

Amphibians

- 0.0.2 California tiger salamanders
- 0.0.6 Strauch's spotted newts
- 0.0.5 California newts
- 0.0.20 Mission golden-eyed tree frogs
- 0.0.6 Betsileo mantellas

Birds

- 1.0 burrowing owl
- 2.2 red-legged honeycreepers
- 1.1 turquoise tanagers

Fish:

- 0.0.1 South American lungfish

Mammals:

- 1.0 southern tamandua
- 1.0 African crested porcupine
- 1.0 Malayan tiger

Reptiles:

- 2.0 matamata turtles
- 0.0.1 flat-tailed tortoise
- 1.0 Fiji Islan iguana
- 2.1 woma pythons
- 1.0 San Francisco garter snake

Births/Hatchings:

Amphibians:

- 0.0.12 golden dart-poison frogs
- 0.0.5 Golfodulcean dart-poison frogs
- 0.0.8 golden mantellas

Birds:

- 0.0.1 slender-billed corella*
- 0.0.2 galah cockatoos
- 0.0.5 sun conures

Fish:

- 0.0.3 bristlenose plecostomus

Mammals:

- 0.0.1 sugar glider*
- 1.1 red ruffed lemurs
- 0.0.1 prehensile-tailed porcupine*

Reptiles:

- 0.0.1 gliding gecko
- 0.0.2 New Caledonia giant geckos
- 0.0.1 prehensile-tailed skink*

Legend: 1.0 = male
0.1 = female
0.0.1 = unknown sex
SSP = Species Survival Plan

*First time breeding at Fresno Chaffee Zoo. Please note that not all new species may be viewable at this time.

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The mission of Fresno Chaffee Zoo is to provide a fun, unique and up-close experience that strengthens the bond between people and wildlife.

Ask Andy...

your animal questions answered by the expert

By Andy Snider, Director of Animal Care & Conservation

Q We noticed fewer red-ruffed lemurs on their island than there have been in the past. Are there fewer now?

A Good eyes! Yes, we do in fact have fewer lemurs on the island at the moment for a couple of reasons. First, this animal is one of our SSP species, meaning they're part of a national cooperative breeding program for endangered species. The SSP recently recommended that we send two of our animals to other zoos for potential breeding. In addition, our female was recommended for breeding this year, and we're excited to tell you that she just had two babies! The mom is currently bonding with her babies in a "behind-the-scenes" area, but should be visible with her babies in the not-too-distant future.

Q Is there a new animal in with the Colobus monkeys? It looks like a porcupine (black and white) but there's no sign.

A Yes, that's our new African crested porcupine. He's currently getting acclimated to his new home and to his new roommates (and them to him!), and is

doing extremely well. These animals are very intelligent, and we're in the process of training him with positive reinforcement (i.e. treats!) for educational and safety reasons. By the time you read this, his new "sign" will be installed.

Q The new armadillos in the rainforest are fabulous! Are they a male and female?

A Thanks very much! Yes, we have a pair of six-banded armadillos in the rain-



forest, along with our prehensile-tailed porcupines. There are only a few zoos in the U.S. that exhibit this species and we're certainly hoping for successful breeding in the near future. 🌿

Do you have a question for Andy? Email askandy@fresnochaffeezoo.com.

Volunteer Corner

Are you looking for a way to get involved with the Zoo? We are extremely busy during the summer time and could use your help. The Zoo is in need of volunteers to fill a variety of areas such as Zoo Camp Jr. Counselor, zoo keeper aide, Stingray Bay, Tropical Treasures, and special events volunteer!

[Zoo Camp Jr. Counselor](#)

If you are between the ages of 14-17 and are interested in wildlife and conservation, then you would enjoy this opportunity! Spend a fun and rewarding summer helping kids to understand and appreciate the natural world.

[Stingray Bay: A Touching Experience](#)

This exhibit is now open and we have multiple volunteer positions that need to be filled. We are looking for people who are 18 or older that can commit to at least 4 hours per week to volunteer.

[Tropical Treasures](#)

Our newest attraction in the Rain Forest is now open and we need enthusiastic and friendly people who are 18 or older to volunteer. We need volunteers to help us keep a watchful eye on the free-roaming animals that live in this walk-through attraction.

If you are interested in volunteering with the Zoo, please contact me and I can provide you with additional information.

Contact: AlysiaFierro, Volunteer Coordinator

Phone: 559-498-5945

Email: afierro@fresnochaffeezoo.com



Saturday, August 15, 2009
5:00 pm to 8:00 pm

Treat your family to frozen delicacies like bear foot brownie and pink flamingo sundaes at this all-you-can-eat ice cream zoofari fundraiser. It's a tasty experience with over 50 flavors of ice cream spread throughout your Zoo.



Yes! Please send me tickets for this fun family event.*

Name _____

Address _____

City _____ State _____ Zip _____

Day Phone _____

Membership # _____

Member: _____ Adult @ \$12 \$ _____

_____ Child (ages 2-11) @ \$8 \$ _____

Non-Member: _____ Adult @ \$14 \$ _____

_____ Child (ages 2-11) @ \$10 \$ _____

Total = \$ _____

Day of Event (if available): Non-Member Adult, \$16 Child (ages 2-11), \$12

Check Visa Mastercard American Express Discover

Make check payable to Fresno Chaffee Zoo

Card # _____ Exp. Date _____

Signature _____

Please mail order to: Fresno Chaffee Zoo, Attn: Development Department
 894 W. Belmont Ave., Fresno CA 93728

Or order online at www.fresnochaffeezoo.com or by phone: 559-498-5921

*Orders received after August 10 will be held at Will Call.

**This event
 sells out! Get
 your tickets
 early!**

Calendar of Events

March 7 - September 13

Stingray Bay and Tropical Treasures

Our popular temporary exhibit, Stingray Bay, is back for a third season! And



now experience the wonderful world of frogs, fish and birds in our newest attraction,

Tropical Treasures.

April 1 - October 31

ZOOM! Photo Contest

Take your best shots at the Zoo during these months and enter our photo contest to win great prizes. See page 12 or our website for more details.

May 25 - September 7

Cockadoodle Zoo

Every Monday from Memorial Day through Labor Day, the Zoo will open one hour early (8:00 am) for members only.

June 6

Zoobilation

A free event for all members and Adopt-



an-Animal sponsors. Bring your family for an evening that includes special behind-the-scenes open houses, animal enrichment and live entertainment.

June 15 - August 14

Summer Zoo Camp Adventures

Week-long summer day camps for ages 3 - 17. See page 12 for more information or visit the education page of our website, www.fresnochaffeezoo.com.

July 25

Cool Zoo Enrichment Day

August 15

Producers Ice Cream Zoofari

Beat the heat at this all-you-can-eat ice cream extravaganza featuring over 40 flavors of Producers ice cream!

August 16

Dia de la Familia Hispana



KFTV-21 proudly presents the ninth annual Hispanic Family Day at Fresno

Chaffee Zoo. There will be a mariachi, folkloric dancing, popular Latin bands, food, and lots of fun for the whole family. Free with Zoo admission.

October 3

Kid Fest & Parent Survival Expo

Come for a fun day of interactive games and stage shows, demonstra-



tions, science exhibits, meet-and-greets with Hollywood celebrities and more! Sponsored by KISS Country 93.7 and MEGA 97.9; free with Zoo admission.

October 16 and 17

ZooBoo - Now two nights to choose from!

Bring your little ones for a fun night of trick-or-treating, carnival games, and live entertainment. It's the wildest Halloween event around!

October 24

Stomp 'n' Chomp Enrichment Day

For the Life of a

Tiger

by Morgan Spruance, Marketing Assistant

In times of economic struggle we often find ourselves believing the worst about the world, forgetting to look for a silver lining in the stories we hear and see. But if we take a second we can find a silver lining in the story about our Malayan tiger, Kiri .

Several months ago, zoo keepers reported that Kiri began to demonstrate signs of lethargy and was unable to keep fluids down. With the assistance of Zoo Veterinarian Dr. Lewis Wright, Dr. Stephen Davis, MD, Endoscopy Technician Apple Ramirez, and Fresno Veterinarian Dr. Lisa Ferretti, Kiri underwent numerous procedures and tests to find the source of her illness. It was revealed there was a blockage in her esophagus. With the assistance of Dr.'s Wright, Davis, Ferretti and Tech Ramirez an attempt was made to remove the blockage by performing an upper gastrointestinal endoscopy with equipment on loan from St. Agnes Medical Center. After unsuccessfully removing the foreign object, Kiri was transported to U.C. Davis School of Veterinary Medicine where surgery was performed to remove the blockage.

A post-operative repeat of a GI (gastrointestinal) endoscopy showed the



presence of an esophageal stricture (blockage). On Friday April 17, doctors performed another GI endoscopy on Kiri, during which a balloon was inserted into her esophagus and expanded to dilate, or stretch, her stricture. Although this procedure was making some progress, the stricture within Kiri's esophagus tightened back up after a few days and the decision was made to have a plastic expandable stent implanted in her esophagus.

April 28, 2009 marks a day of firsts. Kiri underwent a procedure that previously had only been used on humans, dogs, and cats. This procedure was the first known case of a stent being implanted in the treatment of a tiger. The stent is made of metal and plastic and can expand to a diameter of two inches. This allows the esophagus to stretch over time. The medical team that performed this amazing procedure consisted of a collaboration of many different fields. The likelihood of all these great doctors coming together under one roof was slim to none before now. Kiri's case brought them together toward one common goal, aiding in the care of Fresno Chaffee Zoo's tiger.

Through the combination of the stent and a modified diet, Kiri is now recovering. Her recovery is slow and careful, but progressing as expected. In two months the stent placed in her esophagus will be removed. Two months gives the tissue within her esophagus time to heal and reinforce itself before the stent is removed.

Collaboration gave hope to Fresno Chaffee Zoo and our beloved tiger Kiri. The progress she has made would not have been possible without the team of

skilled doctors that gave their time and expertise to help our tiger. But the collaboration does not end here. Olympus generously donated their time and equipment by videotaping Kiri's procedure and distributing the video to other veterinarians and doctors for further development. Since this was the first time a tiger underwent such a procedure, the video will serve as a reminder of history in the making. It will also give experts in the

field of medicine the opportunity to learn from and refine this innovative procedure for tigers. Hopefully this procedure will prove to be useful in cases for other tigers as well. Thanks to Zoo Veterinarian Dr. Lewis Wright, St. Agnes' Stephen Davis, MD, Endoscopy Technician Apple Ramirez, Dr. Lisa Ferretti, and the Zoo and Wildlife Department at UC Davis, Kiri is now well on her way to recovery. 🐾



Endoscopy Technician Apple Ramirez (left) and Dr. Stephen Davis (right) came from St. Agnes Medical Center to assist with several medical procedures on our Malayan tiger, Kiri.

Behind the Scenes: Zoo Veterinarian

by Morgan Spruance, Marketing Assistant

This story begins with a little boy that dreamed of being a dinosaur doctor, who later became a well-respected and dedicated veterinarian. Dr. Lewis Wright, Fresno Chaffee Zoo's staff veterinarian, is this dreamer turned animal doctor. After realizing that dinosaurs no longer roamed the earth, Dr. Wright turned to animals. Excelling in the areas of math and biology in high school, Dr. Wright knew he was interested in becoming one of three things: a zoo keeper, a veterinarian, or a sculptor. Dr. Wright chose to pursue the path of veterinarian.

During his college years, Dr. Wright spent time volunteering at the Sacramento Zoo, where he got the "zoo bug." When he finished school, Dr. Wright returned to Fresno and began volunteering at Fresno Chaffee Zoo in 1986 and was hired the next year as a zoo keeper. After being hired, Dr. Wright began veterinarian school in Florida. He started working with small animals, but this wasn't exactly what he was looking for. He preferred working with more exotic animals. He later returned to Fresno Chaffee Zoo in 1991 and has been here ever since.

Have you ever wondered what a Zoo Veterinarian does all day? I had the chance to go behind the scenes and spend some time with Dr. Wright. First thing in the morning when Dr. Wright arrives at the Zoo he checks his email to see if anything requires his immediate attention.

After Dr. Wright either checks his emails or takes care of pressing issues, he meets with senior keepers. This is his opportunity to talk about what needs to be done for the animals at the Zoo. For example, if an animal is expected to give birth soon, he will require certain help from the keepers throughout the day.

After this meeting Dr. Wright proceeds to look at the dailies. The dailies are printouts of everything that went on with each Zoo animal the previous day. These dailies are prepared by the animal keepers and maintain a comprehensive record of the animal's health and well being. From about 9:30 to 11:00 am he treats animals in quarantine for issues that may include testing, pre-shipment exams, and any issue that may have arisen throughout the day. After what seems to already be a full day, Dr. Wright will have lunch.

After lunch he walks through the Zoo and checks on the animals along his way to the reptile/amphibian building where he assists with things such as moving venomous reptiles. On the way back to the hospital he takes a different route, again



Zoo Veterinarian Dr. Lewis Wright's office in the Zoo Hospital has windows that allow him to easily keep an eye on some of the animals in his care.

looking at and checking all the animals. This is also a time when he might catch up with senior keepers, if he hasn't had a chance to speak with them earlier.

In the afternoon, Dr. Wright will typically have a meeting to attend. These meetings include topics such as animals coming or going, diet changes, and much more. Before the end of the day, Dr. Wright administers treatments for any animals that require attention and writes records of his observations and plans of action with different animals.

When asked why he chose this field and this Zoo, Dr. Wright stated that "This field is so rewarding because there are so many species and so many variables to consider that it is challenging. I just feel very much at home at the zoo and especially here at this Zoo." 🌿

Animal Spotlight:

Red-ruffed lemurs

Animal: Red-ruffed lemur
 Zoo home: Lemur island
 Status: Endangered
 Unique trait: Females are the dominant ones of this species



The red-ruffed lemur family here at Fresno Chaffee Zoo is doing well. Although the group has shrunk recently due to SSP recommendations for breeding transfers, our lemurs here were approved for breeding and we have just been blessed with two babies. Mom and little ones are in a special bonding area behind the scenes until the infants are old enough to join the rest of the group climbing over the rocks and trees at Lemur Island.



Our red-ruffed lemurs love to spread themselves on the rocks and bask in the warm sun.

Red-ruffed lemurs are considered to be critically endangered in the wild; scientists estimate that less than 10,000 remain in their native habitats on the island of Madagascar. Fortunately, these small primates breed well in zoos, and as part of the Species Survival Plan (SSP) they are thriving in over 70 institutions worldwide.

Red-ruffed lemurs are known to make a wide range of vocalizations, and ours can be heard throughout the Zoo as they call to each other. And this is a fun group to watch – they can often be seen stretching their arms and legs out, belly up, to catch some sun, and they’ve even been caught “sparring” with one of the black swans that swim around their island! 🌿



Adopt a lemur and receive a free plush baby lemur!

Yes, I would like to adopt a lemur. This is a gift for:

Your Name _____ Recipient's Name _____

Address _____ Address _____

City/State/Zip _____ City/State/Zip _____

Phone _____ Phone _____

Name as you want it to appear on the certificate: _____

Gift card to read To: _____ From: _____

Each adoption package includes a plush baby lemur, adoption certificate and animal fact sheet.

Category: \$35 Pick up at Fresno Chaffee Zoo Development Department (includes free gift bag)

\$45 Mail the package to: me gift recipient

I would like to make an additional donation of \$ _____ toward the Zoo's Conservation Fund. Total \$ _____

Yes! Please email me future updates and info. about the Zoo. Email: _____

Method of Payment: Check (payable to Fresno Chaffee Zoo) Visa Mastercard American Express Discover

Card holder signature _____ Card number _____ Exp. _____

Mail this form with payment to: Fresno Chaffee Zoo Development Dept., 894 W. Belmont Ave. Fresno, CA 93728 or fax to 559-498-5922. For more information or to order directly, visit www.fresnochaffeezoo.com or call 559-498-5921.

2008 Financial Report

REVENUE

Measure Z	\$4,443,191	Note 1
City of Fresno	720,000	Note 2
Donations & Grants	163,826	
Admissions	1,604,048	
Membership	536,336	
Gift Shop & Concessions	433,165	
Giraffe Feeding	70,927	
Rental Income	136,446	
Education	131,464	
Event Income	162,761	
Investment Income	(1,514,074)	
Other Income	36,925	
Total	\$6,925,015	

EXPENSES

Salaries and Benefits	\$3,545,902	
Specialized Services	1,447,538	Note 3
Utilities	325,454	
Repairs & Maintenance	162,571	
Advertising	187,240	
Insurance	129,301	
Animal Feed	195,019	
Equipment	93,663	
Supplies	134,254	
Security Services	105,208	
Depreciation	82,539	
Fleet	20,459	
Computer/Software	41,478	
Printing/Postage	101,806	
Service/Bank Fees	62,231	
Food/Catering	89,439	
Conservation	24,841	
Telephone	41,782	
Miscellaneous	160,326	
Total	\$6,951,051	

Some **HIGHLIGHTS** from 2008:

- ✘ Attendance: 429,272 visitors - first time ever to exceed 425,000
- ✘ Volunteers: 8,382+ hours donated for special events or Zoo projects
- ✘ 7,013 children and adults educated by 281 Zoomobile presentations
- ✘ 81,500+ visitors impacted by onsite education programs
- ✘ 13,050+ hours donated by docents

NOTES:

Note 1: Sales tax revenue from Measure Z is available based upon expense reimbursement claim forms that are submitted by the Zoo. During 2008 the Zoo received \$4,443,191 in reimbursements.

Note 2: As part of the transition from the City of Fresno, the City provided funds of \$720,000 to the Zoo in 2008. This annual support from the City will be reduced to \$480,000 in 2009, \$240,000 in 2010 and eliminated thereafter.

Note 3: Includes contractual services for programs such as Stingray Bay and Winged Wonders, legal and audit consultants, and renovation of existing Zoo facilities.



Amphibians

41 species
215 specimens



Birds

84 species
279 specimens



Invertebrates

13 species
338 specimens



Mammals

48 species
139 specimens



Reptiles

67 species
175 specimens



Fish

3 species
6 specimens

- ✘ 44 new species added
- ✘ SSP (Species Survival Plan) species increased from 22 to 26
- ✘ PMP (Population Management Plan) species increased from 50 to 57
- ✘ 20 species reproduced

Total species: 256
Total specimens: 1152

More Online Sources Available for News About Your Zoo

Fresno Chaffee Zoo has increased its presence on the web. The Zoo now has four different ways for you to keep up with all of the new and exciting things that are happening here, including special events, animal births, Zoo news and contests.

Follow us on [Facebook](#) and [YouTube](#) (search for "Fresno Chaffee Zoo"), [Twitter](#) (twitter.com/FresnoZoo), and get the latest news, photos and videos on our Zoo blog, www.fresnochaffeezoo.blogspot.com.

Online Wish List Makes Donating Easy

Fresno Chaffee Zoo has launched our new Wish List program on our website. Items listed on the shopping list provide on-going support to the Zoo and help Zoo staff by continuing to offer enrichment programs that both challenge and stimulate the animals. In addition, our Education Department has listed supplies that are needed for their outreach and camp programs.

Items on the Wish List range from \$5 for a small boomer ball for our fennec fox to \$1,275 for an upright washer and dryer for our Education Department. Wish List items can be purchased on our website at www.fresnochaffeezoo.com by clicking on the "Wish List" link located on our home page.

Third Annual ZOOM Photo Contest: Rules and Regulations

Whether you are a young enthusiast or seasoned photographer, this is your chance to take your best shot! This is a wonderful opportunity to show off your shutterbug skills and show pride in your Zoo at the same time.

CATEGORIES: Prizes may be awarded for the best photos in each of six (6) different categories. A Best of Show winner will also be selected.

1. Visitor Experience*
2. Animal Action
3. Composition*
4. Animal Portrait
5. Most Humorous*
6. Zoo Special Events*
7. Youth: Photos in any above category by photographers 11 years old and younger*

PRIZES: A first place winner may be selected within each category and second and third place winners may be chosen within each of the categories. One overall Best of Show will be chosen.

Best of Show – A behind-the-scenes tour of Fresno Chaffee Zoo for a maximum of six (6) people, winning photo featured in upcoming issue of the Zoo's membership magazine and on the Zoo's website, one year family membership to Fresno Chaffee Zoo.

First Place in each category – Photo featured in upcoming issue of the Zoo's membership magazine and on the Zoo's website, one year family membership to Fresno Chaffee Zoo.

Second Place in each category – Photo featured on Zoo's website, four (4) Zoo admission passes.

Third Place in each category – Photo featured on Zoo's website, two (2) Zoo admission passes.

JUDGING: Entries will be judged primarily on the basis of general interest and technical quality. Photographic proficiency, originality, and artistic expression will also be considered. All decisions made by the

judges are final. Judges reserve the right to place photos into other categories if deemed appropriate. Contest winners will be notified no later than Friday, November 20, 2009. Please do not contact Fresno Chaffee Zoo regarding contest status.

ELIGIBILITY:

- Only photographs taken at Fresno Chaffee Zoo between April 1, 2009 and October 31, 2009 are eligible for competition.
- Open to all amateur photographers. Employees of Fresno Chaffee Zoo are ineligible.
- There is no fee to enter the photo contest. Entrance to the Zoo is free for members of Fresno Chaffee Zoo. All non-members must pay regular Zoo admission.
- The entrant must take all photographs.
- Entries are limited to a maximum of three (3) per person.
- **Your photo entry must be in digital format;** it can be taken with a non-digital camera but must be scanned before submittal.
- Minor digital enhancement is permitted, but images that have been significantly modified and/or appear unnatural will be disqualified.

- The photographs may not have been previously displayed or published.

SUBMITTING IMAGES: You may submit digital images via email or mail. Images must be **at least 5 x 7 inches at 300 dpi** (1500 x 2100 px). Images should be submitted in JPEG (at high quality) or TIFF format. Images not meeting this criteria may still be considered but will not be eligible for the Best of Show or First Place awards.

The following information must be submitted with each entry: name, address, daytime telephone number, date the photo was taken, contest category, and age (youth category only). Digital images should be emailed to photocontest@fresnochaffeezoo.com or mailed on CD-ROM to Fresno Chaffee Zoo, Attn: Photo Contest, 894 W. Belmont Avenue, Fresno, CA 93728. All submissions become the property of Fresno Chaffee Zoo and will not be acknowledged or returned.

CONTEST DATES: All entries must be submitted no later than 5:00 pm PST on October 31, 2009. Fresno Chaffee Zoo is not responsible for lost, late, illegible, damaged, incomplete, misdirected or postage-due entries. Winners will be announced on the Zoo's website no later than November 24, 2009.

LICENSE: By entering the contest, you grant to Fresno Chaffee Zoo, and its successors and assigns, the non-exclusive, worldwide, perpetual right and license to use, display, reproduce, publish, transmit, and distribute your photograph on Fresno Chaffee Zoo's website, advertisements, publications and/or in any other promotional or educational materials. Your grant and license shall also apply to any reprints, revised editions, or derivative works in any media or format, whether now or hereafter known, including without limitation other kinds of print media and electronic media. By entering the contest, you acknowledge and agree that you will not be paid for such use.

By entering the contest you represent, acknowledge and warrant that (i) the submitted photograph is an original work created solely by you, and you are the sole owner of all right, title, and interest in and to your photograph, including the copyright; (ii) Fresno Chaffee Zoo's publication of your photograph as authorized herein will not violate or infringe any right, title, or interest of

any person or entity; (iii) Fresno Chaffee Zoo's publication of your photograph will not violate any right of privacy or publicity nor create any other liability in tort and that you have obtained a valid model release from any identifiable, individual person who is the subject of the photograph; (iv) you are not a party to and your photograph is not subject to any contract or arrangement that would conflict with your permission herein; and (v) you agree to indemnify and hold harmless Fresno Chaffee Zoo against any damages, losses, or expenses occurring as a result of any claimed breach of warranty.

***MODEL RELEASE FORM:** All contest photos that include people must be accompanied by Fresno Chaffee Zoo's Model Release Form signed by each person depicted. If the subject or subjects are under 18, a parent/guardian must sign the model release form. Photos of people without release forms will not be entered into the contest. Download the Model Release Form (in PDF) from our website www.fresnochaffeezoo.com.

Events

Carl's Jr. Breakfast with the Animals, Party for the Planet and Univision's Dia de los Niños Bring Thousands to the Zoo in One Weekend

The weekend of April 18 was a big one for Fresno Chaffee Zoo. The weather was excellent and the crowds kept coming as we offered three events over two days.

Starting with a sold-out crowd of 2,650 guests attending Carl's Jr. Breakfast with the Animals on Saturday morning, another 3,344 guests came throughout the day to enjoy the free Party for the Planet activities that lasted through the afternoon. Visitors were treated to informational booths with fun activities for the kids, as well as extra docent presentations, Ask Me carts and animal encounters.

Sunday's Dia de los Niños event, sponsored by Univision 21, brought nearly

9,000 visitors to your Zoo for a celebration of Hispanic heritage and families. Again, the Zoo was filled with activity booths, music, dancing and even Univision 21 television personalities greeting guests and signing autographs.

Overall it was an exciting and fun-filled weekend here at the Zoo, which could not have been possible without all our sponsors and volunteers. Fresno Chaffee Zoo would like to thank the following sponsors of Breakfast with the Animals:

Carl's Jr.
Y-101
KFSN ABC30
Lyons Magnus

We'd also like to thank the many volunteers from many groups who dedicated their time for the Breakfast:

Aetna
Atterbery Family
Children's Hospital Central California
Clovis Lions
Clovis West High School
CSU Fresno Students
Dare to Dream
Edison High School
Fresno 4-H
Fresno City College Students
Hughey Family
Internal Revenue Service
Netafim
Sun-Maid
Wal-Mart



Birthday Parties are Back at the Zoo!

Fresno Chaffee Zoo is pleased to reintroduce children's birthday party packages at the Zoo. Book your party with us and we will help you create a fantastic adventure for all of your guests as they celebrate your child's big day. Each birthday party includes use of our private party area, Jungle Bungalow, party favors for your guests, a special gift for the birthday child, a party attendant and much more! For complete details, please visit the home page of our website at www.fresnochaffeezoo.com and download the birthday party brochure. If you are ready to book a specific date, please call our event coordinator at 559-498-5925.

Annual Parking Passes Available for Zoo Members

City of Fresno Regional Park Annual Entry Passes are available for 2009. For those members living outside of the City of Fresno, proof of Zoo membership will be required when purchasing. For more information, contact Ace Parking at 559-264-6422.

FUN FACTS: Animals from the African Grasslands

DID YOU KNOW...

Many interesting animals live on the African Grasslands.

The **elephant's** skin is so sensitive that it can feel a fly landing on it.

The elephant's trunk has more than **40,000 muscles** in it – an elephant can use its trunk to push down trees or pick up a single blade of grass.

Leopards are one of the few cats that **like water** and are strong swimmers.

Leopards are the **largest cat** that regularly climbs trees.

Leopards can hear 5 times more sounds than humans.

Zebras are actually black with white stripes . . . their skin is black.

Zebra foals (babies) are able to run an hour after they are born.

The **giraffe's 18-inch tongue** is purplish-black. It is thought that the dark

color keeps the tongue from getting sunburned during its all-day feeding.

The **giraffe's neck is shorter than its legs** so it must spread its

front legs out wide to the sides in order to reach the water to drink. 🌿



Summer Zoo Camp Adventures

Ages 3 to 17, June 15 to August 14

Zoo Adventures

Ages 5 - 11

Week-Long, Full Day

9:00 am - 4:00 pm

Each class will include an encounter with an Education Department animal or behind-the-scenes with a zoo keeper. Children will rotate through theme, biofacts, literature, and crafts sessions.

Grassland Safari

June 15-19 & July 13-17

Wet, Wetter, Wettest

June 22-26 & July 20-24

Animal Photography

June 29-July 3 & July 27-31

Most Extreme

July 6-10 & August 3-7

Camp Wrap-up

August 10-14

Young Naturalist

Ages 11 - 17

Week-Long, Full Day

9:00 am - 4:00 pm

Older students will enjoy an opportunity for more in-depth explorations. Scientific zoo-related topics offer hands-on nature study and investigation. Each class will include a behind-the-scenes with a zoo keeper or visit with an Education animal.

Jr. Marine Biologist

June 22-26

It's Showtime!

July 6-10

CSI: Wildlife

July 20-24

Cubby Camp

Ages 3 - 5

Week-Long Half Day,

9:00 am - 12:00 pm or

1:00 pm - 4:00 pm or

Full Day 9:00 am - 4:00 pm

Enjoy learning with games, art, projects and fun. Each class will include an educational animal visit or behind-the-scenes.

Grassland Safari

June 15-19 & July 13-17

Animal Photography

June 29-July 3 & July 27-31

Most Extreme

July 6-10 & August 3-7

Camp Wrap-up

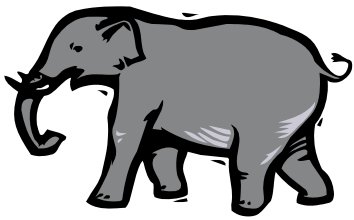
August 10-14

For full class listings and registration details, please visit our website, fresnochaffeezoo.com, or call the Education Department at 559-498-5920.

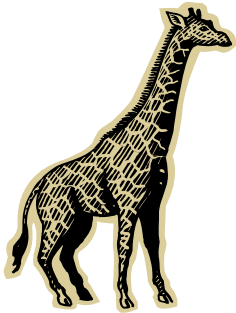


KidZoo Zone

African Grassland Animal Footprints



Elephant



Giraffe

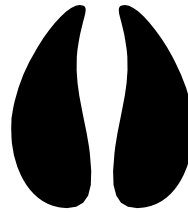


Zebra



Leopard

1.



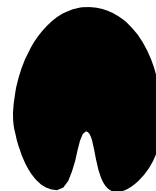
2.



3.



4.



Animal feet can be very different in size and shape.

Draw a line from the African grassland animal to its footprint.

Join us at our Summer Zoo Camp Adventures to learn more about these animals!

Call 559-498-5920
or visit
www.fresnochaffeezoo.com.

Answers: 1. Giraffe 2. Elephant 3. Leopard 4. Zebra



Fresno Chaffee Zoo Corporation
894 W. Belmont Ave.
Fresno, CA 93728

Non-Profit Org.
U.S. Postage
PAID
Permit No. 542
Fresno, CA

Member Updates

A Reminder of Some of the Perks of Fresno Chaffee Zoo Membership:

Zoo Entry

During peak admission hours at Fresno Chaffee Zoo your membership allows you express entry into the Zoo. When the admission queue line is full, please approach the admission staff person located to the right of the queue line and show your photo ID and current Fresno Chaffee Zoo membership card. Admission staff will verify your membership and allow you to advance to the entrance doors – it's that simple. If you have misplaced your membership card, admission staff can direct you to the next available window where they can verify your membership from your photo ID. Occasionally our queue line fills unexpectedly and we do not have a queue line staff person in place. We ask that you use the queue line during these temporarily busy moments.

Change of Address

If you move it is important to let the membership office know of your change of address. Zoo mailings are sent bulk rate through the post office and bulk rate mail will not be forwarded to your new address. Please contact membership at 559-498-5921 to let us know when you have a change of address so we can direct your *ZooNews*, event invitations and other Zoo mailings to your new home.

Cockadoodle Zoo

Cockadoodle Zoo returns again this year, giving members the chance to enjoy the Zoo in the cool early morning hour. Each Monday now through Labor Day, members will have early access to the Zoo beginning at 8:00 a.m. Cockadoodle Zoo is for Fresno Chaffee Zoo

members only. Take advantage of the opportunity to see your Zoo during this peaceful morning hour.

Stingray Bay

Our graceful stingrays have grown! Come out to the Zoo to touch and learn about these remarkable sea creatures as they explore their habitat and you. Members receive free admission to Stingray Bay: A Touching Experience every day. White-spotted bamboo sharks, nurse sharks and horseshoe crabs swim among large southern stingrays and groups of cownose stingrays in our tranquil touch pool. Our knowledgeable narrators provide amazing facts about the stingrays, sharks and horseshoe crabs as you touch these remarkable animals. Stingray Bay will be open daily at the Zoo until September 13th.

Marketing and Development Department 559-498-5921